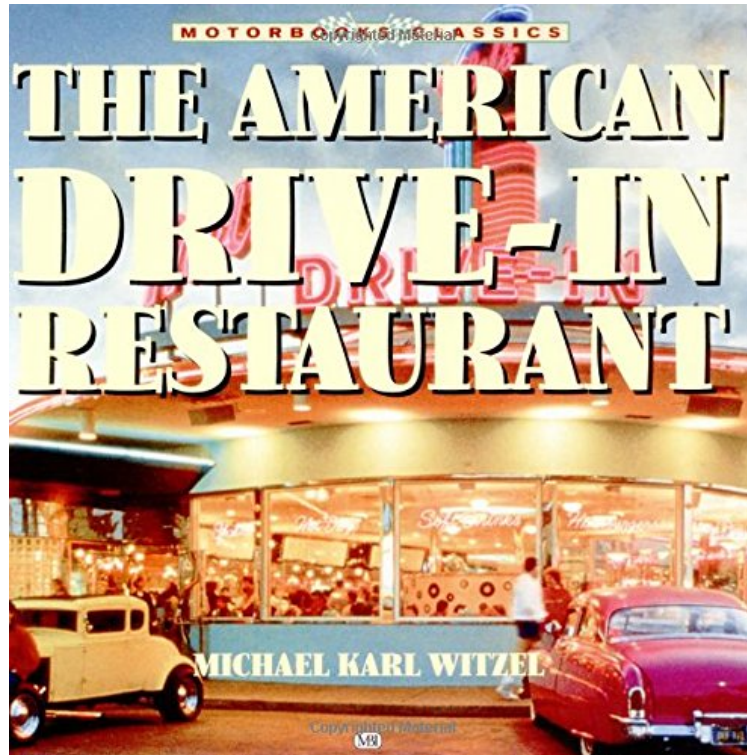


[FREE] The American Drive-In Restaurant (Motorbooks Classic)

## The American Drive-In Restaurant (Motorbooks Classic)

*Michael Karl Witzel*

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**Michael Karl Witzel : The American Drive-In Restaurant (Motorbooks Classic)** before purchasing it in order to gage whether or not it would be worth my time, and all praised The American Drive-In Restaurant (Motorbooks Classic):

2 of 2 people found the following review helpful. 20th Century American CultureBy Ken RobertsA wonderfully nostalgic look at pop culture of the 20th century, this is as much a social history book of the 1930's through the early 1970's as it is a history of Drive In restaurants. Jammed pack in this 187 page "psuedo tome" is the history of fast food and how it evolved into what it's become today, as well as teen culture of the era, and how the automobile turned America into a mobile society and society's response.Car hops (sometimes on roller skates), neon signs, original menus, advertisements...the author gives the reader the sense of being there, back in the 1940's, 50's, or 60's, cruising along in your car to the local hang out, and there were plenty throughout our great country: Sal's Hotdog Heaven, Blackie's Drive In, Pig Stand, Steak and Shake, Igloo, Chicken In The Rough, The Varsity, and so many more.Mr. Witzel also gives us the histories of the many well-known fast food restaurants still in existance today, all who had their beginnings as Drive Ins: A W, McDonalds, Bob's Big Boy, White Castle, and even the infamous Mel's Drive in from American Grafitti.The photographs alone are worth the money, and there are hundreds of pictures throughout.I guess if I had one complaint it would be that every time I look at this book I end up dragging the family out to our local drive in (Eddy's Drive In located in Harrison Township, Michigan - girls on roller skates, classic cars, and all!).4 of 4 people found the following review helpful. Great nostalgia tripBy Paul S. BrittainThis book blends words and

photography to take readers back to more relaxed days of the early to late 20th Century. The pictures alone are worth the price. It is apparent how much time, research, and effort Michael Karl Witzel contributed into the making of this book. I highly recommend it- especially for baby boomers and older, or someone who just wishes to visit a regrettably lost era of American history.

**\*\*NOW IN PAPERBACK\*\*** "Happy Days" hits and "American Graffiti" autos bring back fond memories of Americas drive-in restaurants. Take a unique look at the history, culture and folklore of the American drive-in throughout history in this fascinating book. It's filled with collectible drive-in memorabilia as well as photographs of famous drive-ins from yesterday and today. From waitresses on rollerskates to hot dogs and ice cream cones, The American Drive-In will have you rockin' around the clock!

About the Author Mike Witzel is the award-winning author of more than two dozen books, including the MBI bestsellers Route 66 Remembered, The American Gas Station, The American Diner, and, most recently, Legendary Route 66. He has appeared on Discovery Channels Worlds Top Ten Fast Food Restaurants and Tailfins and Drive-ins; Food Networks Unwrapped: Drive-In Restaurants; and History Channels American Eats: History on a Bun.