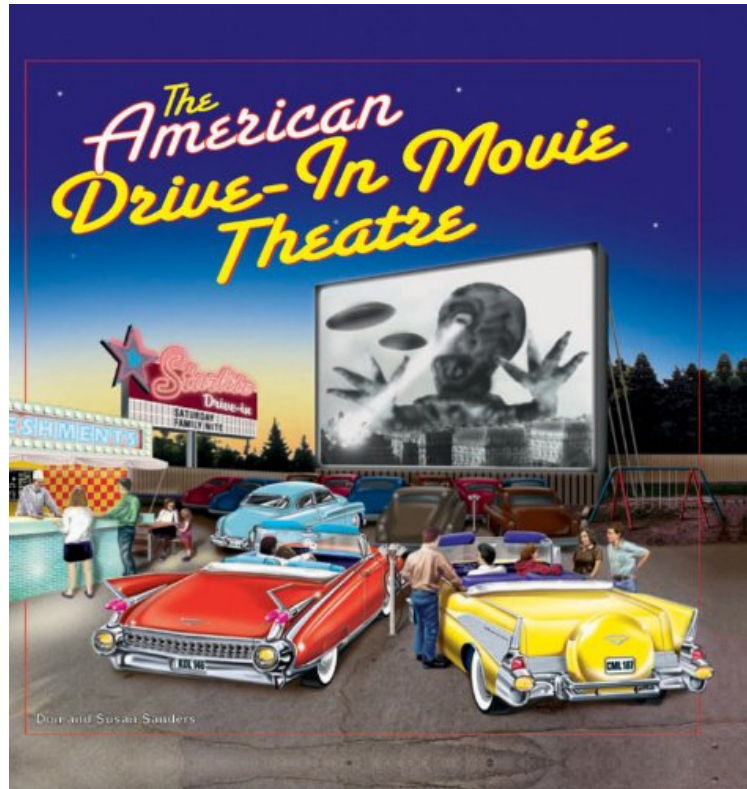


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The American Drive-In Movie Theatre

Don Sanders, Susan Sanders

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Don Sanders, Susan Sanders : The American Drive-In Movie Theatre before purchasing it in order to gage whether or not it would be worth my time, and all praised The American Drive-In Movie Theatre:

1 of 1 people found the following review helpful. Once An American PhenomenonBy Virginia E. Johnson"Once An American Phenomenon"The authors collect photographs and history of the American Drive-In theaters that once dotted the American landscape. Every town had one, and they drew families in their automobiles out for a movie in their own living room - the car! Perhaps the height of the drive-in theaters came in the 1950s, with monster films and teenagers on dates. Today they are gone, but their memory remains with those who grew up in that decade of fast cars, invaders from Mars, and a neat place for teenagers to neck without parents watching from over the couch. In the book also are pictures of the Snack Bars - remember "It's Intermission Time, Folks" - and the playground up front for little brother to vacate the car while big brother sneaks a kiss from his date.I came out of the 1950s generation, and remember the drive-in theaters with fond memories. Living in Wichita Falls, Texas, I went to the Seymour Road Drive-In, as well as the Twin Falls Drive-In, and probably several others. I also went to the Brazos Drive-In Theater in Seymour, Texas as well as San Antonia, Texas, but don't remember the name. I do remember the last time I went to the drive-in, it was to see "Damnation Alley" in Grand Forks, North Dakota in the late 1970s. The San Antonio drive-in had "dollar night", and my wife would pop popcorn and make cool-aid, and we went quite often. It was cheap entertainment at the time, and we loved it.This book will bring great memories back to those who remember them, and

introduce those who never knew them to an American icon of a bygone day. 1 of 1 people found the following review helpful. A great book on American history. By Larry By A great book on the old Drive In movie theater and how life was in America in the 50's and 60's 4 of 4 people found the following review helpful. I love a drive-in theater.... By Michael Valdivieso Do you remember the first time you were in a normal theater watching a movie? I don't. But I remember the first time I saw Star Wars was in the drive-in theater while on top of the station wagon. I remember watching Herbie going bananas in a drive-in and the Apple Dumplin Gang in a drive-in. I was lucky enough to visit the Drive-In Theater in the last days of its winter. Kind of. This book brought back memories. Of course I was not there when it was born, I was not there for the post-war boom or when it went from a Family Night Out to a teenage passion pit, nor did I watch adult films in it. I don't remember getting any food there - I think we brought in our own - but I do remember the playground, the speakers in the window and the star filled sky. A Drive-In Theater is a part of history, like those old fashion full service gas stations or old fashion diners. When food was fatty, cars were huge, movies were fun, and people liked it that way. The book is full of facts, photos and tons of humor. So grab it now and visit the nearest drive-in theater! One with second run films, mustard covered hot dogs, and lots of artwork.

The American Drive-in Movie Theatre relives the magic and excitement of the drive-in experience through rare photographs, lively text, and entertaining personal stories. From the first theaters of the early 1930s to the successful ones of today, the glorious history of the drive-in is told. For those who fondly recall watching movies under the stars, this book of nostalgia is sure to take you back to the days when life was good, cars had style, and the drive-in theatre was the epitome of American entertainment. The drive-in's appeal was universal and attracted everyone in nearly every town across the country. Even celebrities like Elvis Presley, John Wayne, Frankie Avalon, Annette Funicello, and The Beatles enjoyed the pleasures of the drive-in experience. With great films, wonderful food, kiddie amusement parks, and opulent architecture, the drive-in was the place to be!

Tracing the history, geography, and ideology of the American drive-in movie theater, authors Don and Susan Sanders present a densely illustrated look at American culture at its most shallow, sensual, and delightful. Noting the need of the newly created class of motorized, moneyed teenagers of the 1940s and '50s to find a dark and private place for their pubescent pastimes, the Sanders place the origin of this outdoor entertainment form in the birth of popular culture. The sections on the amusement park-style rides, refreshments, and attractions that were used to lure the bored and their cash to this form of voyeurism are especially delightful (the "Mono-Rocket" ride and the new high-speed food dispensers provide intriguing images of capitalist inventiveness). In spite of its Pollyanna-ish tone, *The American Drive-In Movie Theater* works as both a celebration and an insightful analysis of this passing phase of pre-couch potato folly. About the Author Don and Susan Sanders of Dallas are ardent enthusiasts of the American Road. With an intense interest in roadside Americana, they travel the nation's forgotten highways searching for historic icons of America's past.