



developed their Starting Hand Strategy during three years of computer simulations, data processing, and analysis. A starting hand is regarded as playable if it has a positive expectation of profit. This statistical measure is based on a combination of probabilities of starting hands being winners (in a very, very many playing situations). The strategy is based on solid mathematical analysis of billions of computer simulations of every possible Texas Holdem starting hand. The Starting Hand Strategy is full of informative detail and is easy to learn. If you play often at internet Texas Hold em gaming sites you ll learn even more quickly, because you can open the charts and actually use them while you play. All of this is accompanied by thorough discussion for those who want to develop even deeper levels of understanding of the game. This book is the most original contribution to the literature of Texas Holdem in many years."

About the AuthorAs a team, Robert and William McCauley possess over a century of poker experience. Robert McCauley is the team s technical expert, and he also possesses the deepest experience as a poker player. He has a Masters Degree in Mathematics from the University of Washington, and has worked as a mathematician, software engineer, and manager in space programs in Seattle and in Southern California. He has been a successful entrepreneur in Europe and in Seattle. Throughout his life he has been an avid poker player, with particular interest in Texas Hold em, which he has played almost exclusively for the last fifteen years in cardrooms, casinos, and online. His deep understanding of the subtleties of Hold em derives from his systematic approach to playing the game, which would not have been possible without of his extensive investigations of the mathematics of the game. William McCauley is the team s writer/editor. He has two Bachelor of Science degrees from the University of Washington, in Oceanography and in Writing. He has made his living for the last twenty years as a writer of technical nonfiction as well as fiction. His stories have appeared in many periodicals and in three collections, and he has published one novel (another will come out in 2008). His nonfiction includes technical works on computer science and computer technology, as well as articles for trade publications.