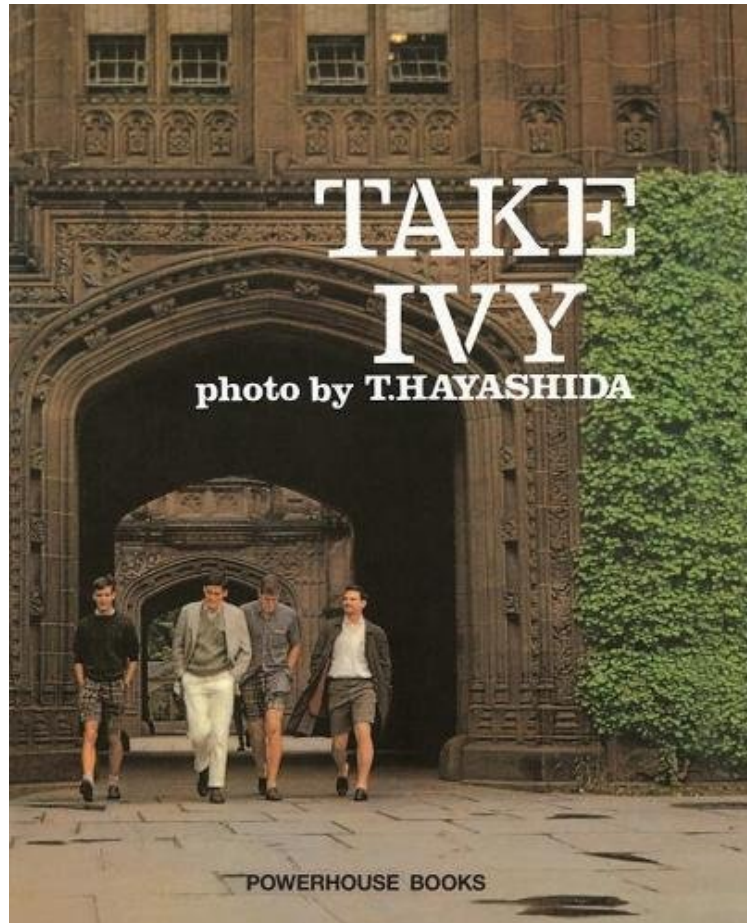


(Free read ebook) Take Ivy

Take Ivy

Shosuke Ishizu, Toshiyuki Kurosu, Hajime Hasegawa
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Shosuke Ishizu, Toshiyuki Kurosu, Hajime Hasegawa : Take Ivy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Take Ivy:

0 of 0 people found the following review helpful. A Time Machine Of Young Men's Fashions In 1960 By alanhouston From about 1955 to 1965 many young men in the USA were obsessed with fashion. This reproduction of the Japanese original has dozens of photos of men at Ivy League colleges during that era. I am old enough to remember older guys coming back from college wearing these styles. Today, it would be difficult to distinguish between the clothes worn by men who are in college versus young men panhandling outside of a homeless shelter. Some people will notice many that many of the photos are a bit fuzzy or faded. The original book is fifty years old and this edition is basically a photocopy of those ancient photos with a new English translation. 0 of 0 people found the following review helpful. Interesting For A Look By ChargingDC Very interesting "coffee table" book!! I'm not sure that I actually "read" every word of it per se. But I enjoyed it nonetheless. 0 of 0 people found the following review helpful. Beautiful photography. I saw the pictures with accompanying Japanese ... By JUSTIN Beautiful photography. I saw the

pictures with accompanying Japanese text years ago. Upon advice of John Tinseth, I decided to pick this up, and I enjoy flipping through it from time to time. It's really an interesting look at a different time.

Described by The New York Times as, a treasure of fashion insiders, *Take Ivy* was originally published in Japan in 1965, setting off an explosion of American-influenced Ivy Style fashion among students in the trendy Ginza shopping district of Tokyo. The product of four sartorial style enthusiasts, *Take Ivy* is a collection of candid photographs shot on the campuses of America's elite, Ivy League universities. The series focuses on men and their clothes, perfectly encapsulating the unique academic fashion of the era. Whether lounging in the quad, studying in the library, riding bikes, in class, or at the boathouse, the subjects of *Take Ivy* are impeccably and distinctively dressed in the finest American-made garments of the time. *Take Ivy* is now considered a definitive document of this particular style, and rare original copies are highly sought after by trad devotees worldwide. A small-run reprint came out in Japan in 2006 and sold out almost immediately. Now, for the first time ever, powerHouse is reviving this classic tome with an all-new English translation. Ivy style has never been more popular, in Japan or stateside, proving its timeless and transcendent appeal. *Take Ivy* has survived the decades and is an essential object for anyone interested in the history or future of fashion.

.com Photographs from *Take Ivy* Click on the thumbnails to enlarge. View Larger View Larger View Larger View Larger We at GQ have found endless inspiration in these pages, and designers have too." GQ Time has done little to dim the allure of *Take Ivy*, with its guileless snapshots of handsome, fit and presumably bright young lugs disporting themselves in dining halls, on the College Green at Dartmouth, along Nassau Street in Princeton and in Harvard Yard. New York Times A fun addition to your shelf of sailing manuals and Kennedy biographies. Daily Candy About the Author Teruyoshi Hayashida was born in the fashionable Aoyama District of Tokyo, where he also grew up. He began shooting cover images for *Mens Club* magazine after the title's launch. Very sophisticated in style and a connoisseur of gourmet food, he is known for his homemade, soy-sauce-marinated Japanese pepper (sansho), and his love of gunnel tempura and Riesling wine. Shosuke Ishizu is the representative director of Ishizu Office. Originally born in Okayama Prefecture, after graduating from Kuwasawa Design School he worked in the editorial division at *Mens Club* until 1960 when he joined VAN Jacket Inc. He established Ishizu Office in 1983, and now produces several brands including Niblick. Toshiyuki Kurosu was raised in Tokyo. He joined VAN Jacket Inc. in 1961, where he was responsible for the development of merchandise and sales promotion. He left the company in 1970 and started his own business, Cross and Simon. After the dissolution of his brand, he began appearing on the legendary variety show *Asayan* on TV Tokyo as a regular and soon gained popularity. He is also an active writer and intellectual. Hajime (Paul) Hasegawa is from Hyogo Prefecture. After studying in the U.S., Hasegawa returned to Japan in 1963 to join VAN Jacket Inc. At VAN, he was responsible for advertising and PR. For the production of *Take Ivy*, Hasegawa was the main coordinator and interpreter on the ground. He has since held several managerial positions in Japan and abroad and currently serves as executive director for Cosmo Public Relations Corporation.