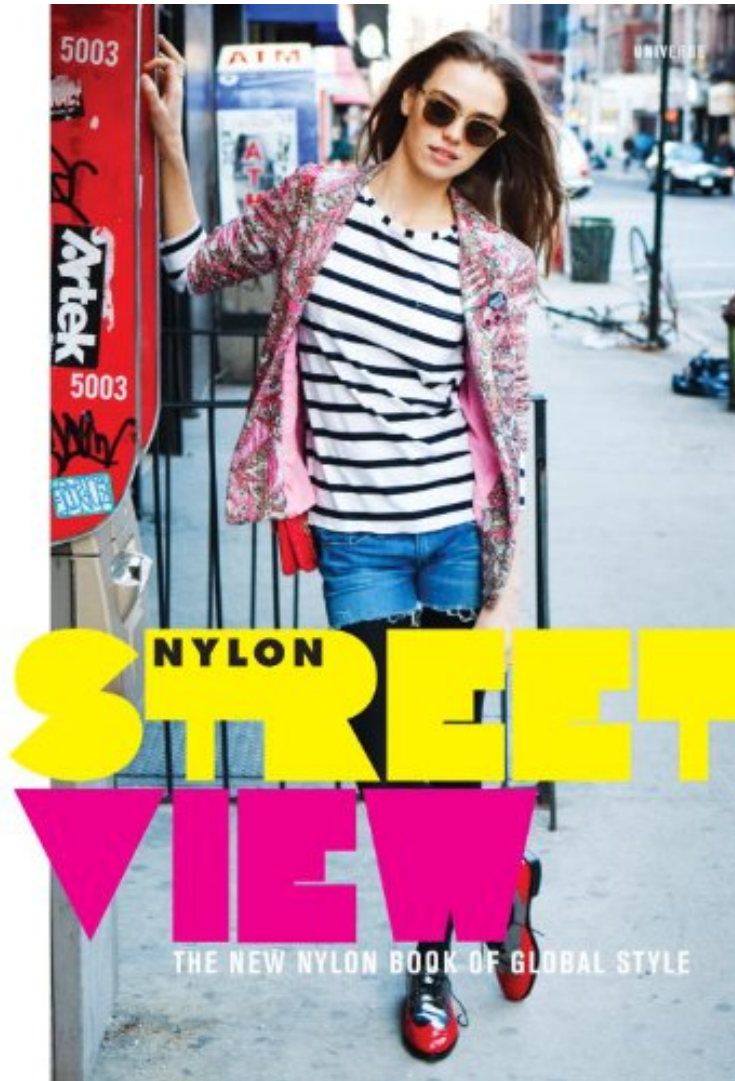


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Street View: The New Nylon Book of Global Style

Nylon Magazine

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Nylon Magazine : Street View: The New Nylon Book of Global Style before purchasing it in order to gage whether or not it would be worth my time, and all praised Street View: The New Nylon Book of Global Style:

35 of 35 people found the following review helpful. Let me save you some money....By LDBEveryone is wearing an HM T-shirt and Cheap Monday skinny jeans with dirty sneakers/flats/boots. Now you don't have to buy the book.11 of 14 people found the following review helpful. Always fun and voyeuristicBy C.D.Yes, all the kids in here are probably painfully rich and spoiled, but it's still delightfully interesting. Just like the first Nylon fashion book, you'll find yourself wondering "how can a 23 year old be a DJ/model/photographer/artist/AND a fashion designer?!?!? Oh, I know...LYING!!" Hahaha. I mean "technically" if you take photos of things with your camera, sing in the shower or

karaoke with your friends, play music at a house party, draw in your notepad on the train, vandalize the occasional bathroom wall, and sewed a patch on your blazer...then you're "officially" all these things. Always pretentious but never boring, these NYLON fashion photography books continue to show that young, beautiful kids can look "cool" in a friggin' potato sack. Yet, here I am, buying the book, giving a review, THEY WIN! lol. Overall, I thoroughly enjoyed it. It's like the first book, only NEW pretentious faces. Viola! Thanks Nylon! 1 of 3 people found the following review helpful. Cute compilation By Lazlo I bough it for my daughter. She likes candy stuff to look at. It's from the makers of Nylon Mag.

This follow-up to Nylon magazines breakout hit Street shows what trendsetters around the world are wearing today. Trusted as the definitive lens for cutting-edge style and emerging popular culture, Nylon has chronicled street fashion for more than ten years. In 2006, Nylon introduced Street: The Nylon Book of Global Style, which showcased the real-life style scenes in seven fashion-forward cities. In Street View, Nylons editors, writers, and photographers take to the streets again, returning to the ever-trendsetting meccas New York, London, and Tokyo, as well as showcasing four up-and-coming fashion capitals: Stockholm, Barcelona, L.A., and Montreal. Pictures of each citys most innovative dressers are paired with quotes about sources of inspiration and favorite local stores and websites, so readers can see the look and deconstruct its creation at the same time. Street View will inspire any worldly fashionista and is a must-have for fans of the first book, as well as those looking at the street fashion for the first time.

"The book covers the hottest street style in seven cities: Montreal, Stockholm, Barcelona, Tokyo, Los Angeles, London, and of course, New York. It proves that no matter where you go, stylish people are everywhere."
~MTV.com "In Street View, Jarret and his crack team of expert operatives set their sights on Stockholm, Barcelona, LA, Montreal, New York, London and Tokyo, and the results as you might suspect are as on-it as ever." ~944 "For anyone curious about the current pulse of global street fashion, heres your new guidebook." ~ArtSlope.com Globally known to champion text for cutting-edge style and emerging pop culture trends, Nylon Magazine parades through London, Tokyo, Stockholm, Barcelona, Montreal, Los Angeles and home town New York to articulate the true sense of street fashion. Well designed and put-together, this book gives a glimpse into the always eclectic, and ever elusive world of fashion at its core. The street. ~Format "[A] great way to check out what other stylish types are wearing around the world while honing your own street-style radar." ~FashionTribes Blog "From the American Apparel undertone of LA to the Harajuko girls of Tokyo, the book provides intriguing surveys of each citys style motifs accompanied by an expansive collection of eye candy" ~Metro Source Paired with hundreds of casual and well-composed photographs, this book might be as equally at home on your coffee table as next to your closet door (in case you run out of ideas on what to wear tomorrow). ~Rangefindermag.com About the Author Since 1999, Nylon magazine has been sought after for its fresh perspective on fashion, beauty, and music.