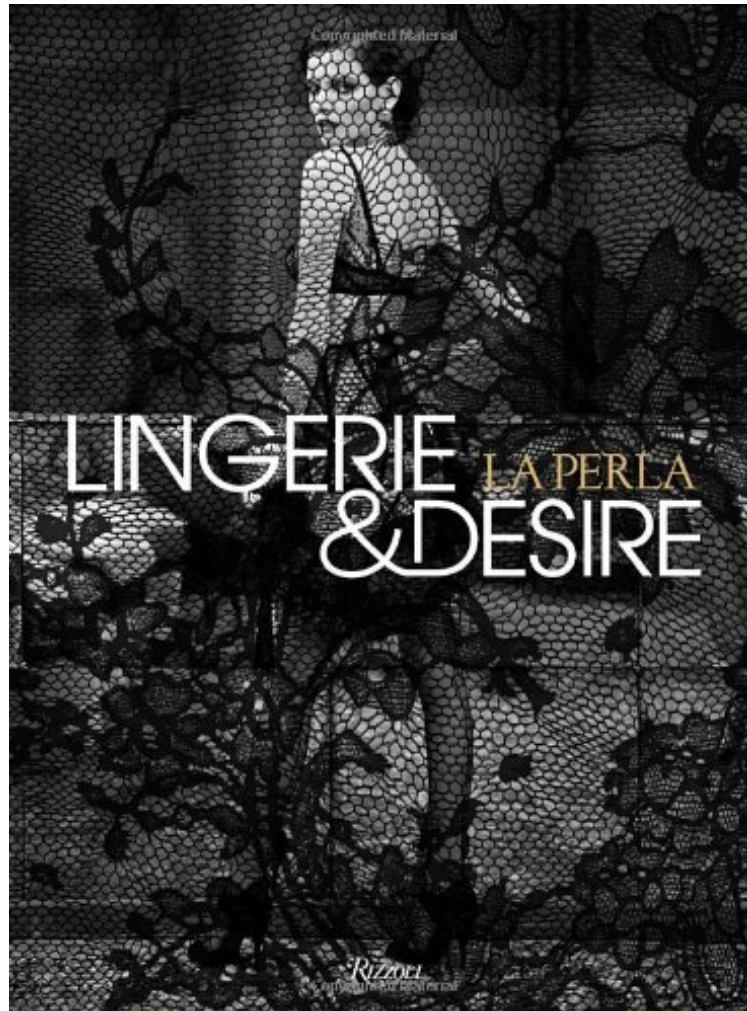


[Pdf free] La Perla: Lingerie and Desire

## La Perla: Lingerie and Desire

*Isabella Cardinali*

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**Isabella Cardinali : La Perla: Lingerie and Desire** before purchasing it in order to gage whether or not it would be worth my time, and all praised La Perla: Lingerie and Desire:

0 of 0 people found the following review helpful. Five StarsBy Lindabeautiful book1 of 1 people found the following review helpful. Simpy Amazing.By gustavoI loved this book, the quality of pictures and paper is so good. The history of the brand is very interesting. I recommend this book to every person interested in the fashion and fashion photography.0 of 0 people found the following review helpful. Five StarsBy photo4youVery happy with the purchase. Good quality merchandise.

A gorgeously illustrated book showcasing the exquisite high-end lingerie from the world-renowned Italian brand La Perla. La Perla is celebrated for its sophisticated, sexy, and beautifully designed and crafted lingerie. The company

was founded by Ada Masotti, an artisan skilled in the tradition of handcrafted Italian corsetry, in 1954 when she opened a small lingerie boutique in Bologna. She combined her impeccable craftsmanship and understanding of womens bodies to fulfill their growing desire to possess undergarments that were not only functional but also beautiful and alluring. The continuous dedication to artisanship, to fine quality, and to womens needs and desires has transformed the small Italian boutique into an internationally beloved brand. La Perlas lingerie is a mix of beauty and seduction, and it is the unparalleled choice for women all over the world when they want to feel sensual and desired. This is the only book ever published on the glamorous and delicate lingerie produced by La Perla throughout its history. The book first pays homage to the Italian craftsmanship, including the use of fine Italian fabrics, that helped to establish La Perla as the maker of sophisticated couture lingerie, and that continues with todays collections to set the company apart from other brands. Then it showcases the exceptional intimate garments the company has created throughout the years with gorgeous archival images as well as sexy, sumptuous photographs of the latest collections.

"Lingerie Desire, loosely timed to mark the companys upcoming 60th anniversary, brings together many of the great images used to promote the brand since the early 1960s. Now, removed from the mundane context of seasonal marketing, the artistry of the La Perla portfolio is given the showcase it deserves." ~LingerieTalk.com "Sophisticated boudoir photography is always naughty yet so nice. The words detail the evolution of the famed Italian brand, but the pictures tell the story. What's not to like about page after page of beautiful women in luxury scanties?" ~New York Daily News "The first monograph entirely dedicated to the story of La Perla, one of Italys most revered couture lingerie brands. The gorgeously illustrated book chronicles the history of the label and showcases the many exceptional pieces produced by the house over the years." ~Gayot.com About the Author Isabella Cardinali was the editor-in-chief of La Perla magazine from 2006 to 2009 and oversaw the brands other publishing projects. She currently works as the content manager in La Perla communications department and as a freelance travel writer.