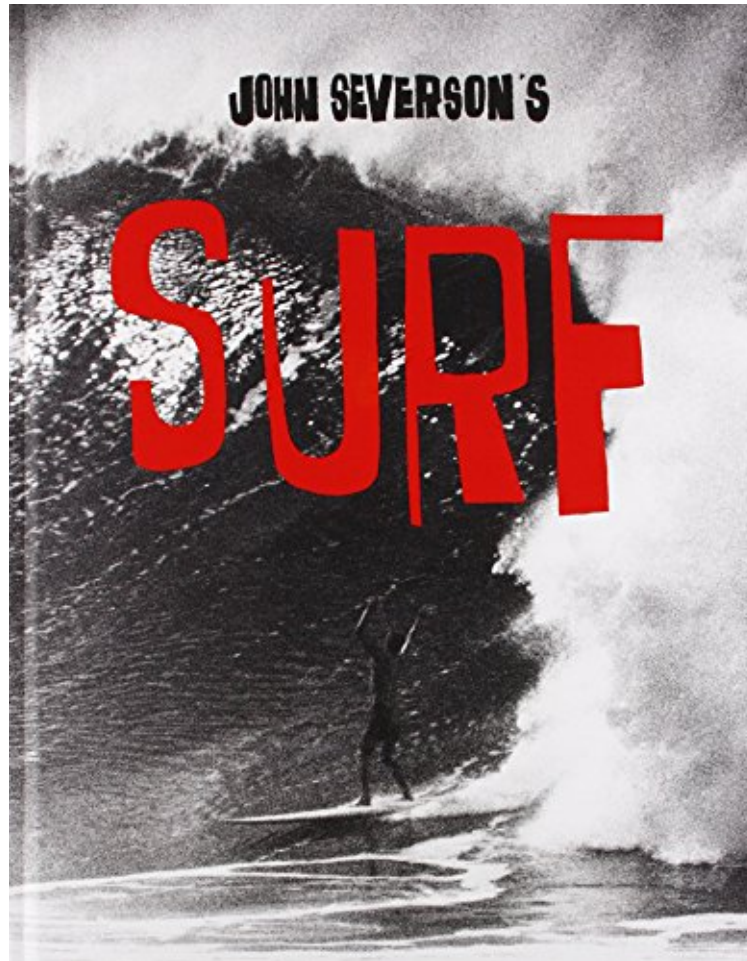


## John Severson's SURF

*From Damiani PUKA PUKA*  
*ePub | \*DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



READ ONLINE

#193993 in Books Damiani PUKA PUKA 2014-09-30Original language:EnglishPDF # 1 12.00 x 10.00 x 1.00l, .0 #File Name: 8862083262212 pagesDamiani PUKA PUKA | File size: 47.Mb

**From Damiani PUKA PUKA : John Severson's SURF** before purchasing it in order to gage whether or not it would be worth my time, and all praised John Severson's SURF:

0 of 0 people found the following review helpful. I was reading Surfer magazine in the early 1960's. ...By Mad-Dog from TulsaI was reading Surfer magazine in the early 1960's ... and this book by Mr. Severson show cases his time at the helm of the magazine ... what now could be called its golden years ... when surfing was really in its infancy as a sport. John gave a bunch of us kids a reason to to go to the beach and watch the "names" at that time in California ... god bless you John Severson ... from an old man now who was a kid then.0 of 0 people found the following review helpful. Five StarsBy Alexandra L.great gift2 of 2 people found the following review helpful. Wonderfully makes the connection between the sublime excitement of surfing ...By Fred burnsWonderfully makes the connection between the sublime excitement of surfing and the inspiration of the artist-surfers such as Ric Griffin and of course Severson himself.

John Severson (born 1933) revolutionized pop culture's vision of surfing and surf culture through his prolific artistic output that transverses decades and disciplines. He began his career as a painter, selling his canvases at Long Beach State College. These first works consisted of oil paintings, photographs, drawings and prints relating to Hawaiian and Californian surf culture. In 1958, Severson expanded his repertoire and created a series of popular surf movies, such as Surf Safari, Surf Fever, Big Wednesday and Pacific Vibrations. While his were among the first surf movies, it was the posters associated with them, hugely popular when issued in the 1950s and 1960s, that remain collector favorites today. Showcased in these early posters, his graphic skills translated easily to Surfer magazine, which he founded in 1960. The magazine was the first to celebrate and revolutionize the art and sport of surfing, establishing it as a powerful pop culture phenomenon. The first issue was a 36-page collection of black-and-white photos, cartoon sketches and short articles--every aspect of which was created by Severson himself. His photographs appeared in Life, Sports Illustrated, Paris Match and other print venues. John Severson's SURF explores Severson's surf odyssey through painting, photography, film and publishing. Featuring an interview with the artist by Nathan Howe, artist and curator at Puka Puka, Hawaii, foreword by Gerry Lopez, surfer and co-founder of Lightning Bolt surfboards and afterword by Drew Kampion, author and former editor of Surfer, John Severson's SURF documents the birth of surf culture and serves as a testament to our ocean.

John Severson has been documenting surfers in America for over 50 years. As the founder of Surfer Magazine, he's seen the sport go from an "outlaw" adventure banned by local townships to a multimillion dollar industry. While early American surfers might have trouble finding a partner to ride the waves, the biggest problem now is finding a clear patch of surf. He has published his photographers and original artwork in a new book, John Severson's Surf. (Bill McKenna BBC)"John Severson's Surf" is a book that presents the languid-meets-extreme-thrills lifestyle of surfing through paintings and vivid photography. Presented mainly through Mr. Severson's paintings and photography, the book serves a dual purpose as a celebration of a Zeig-like life to envy and as an implicit slap across the cheek of those status-conscious, white-collar elements that are getting ever fresher in their advances upon the wave-riding lifestyle that he helped start back in the 1950's. (Jim Rutenberg The New York Times, Styles Section)