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#857777 in Books Harry N Abrams 2006-10-01 Original language: English PDF # 1 17.63 x 2.13 x 11.88l, 10.25 #File Name: 0810943123280 pages | File size: 16.Mb

Jacques Helleu : Jacques Helleu Chanel before purchasing it in order to gage whether or not it would be worth my time, and all praised Jacques Helleu Chanel:

5 of 5 people found the following review helpful. Very enjoyable. By CustomerSimple review: I enjoyed reading this book, even though it's mostly a visual book. Great visuals. I love the historic, but intimate read into the Helleu's family natural talent and business savvy for creativity. 13 of 15 people found the following review helpful. Brilliant By Jose Santiago Manes I have long been a commercial photographer, and I'm yet to find a more inspiring book than this one. With the turn of every page I hear a calling to get up, grab my camera, and do something about it. Finally a compilation of one of the most artistically marketed brands around. Bravo! 0 of 0 people found the following review helpful. Exceptional By Lilly Ford This is a brilliant book full of gorgeous photography chronicling Chanel's ad campaigns over four decades. The book is large and very heavy, the photos both color b/w are large and crisp printed on high quality paper. The majority of the book is visual but the first part is an introduction detailing Mr. Helleu's life and career. The rest of the book is an illustrated encyclopedia from A-Z detailing the various artists and themes used in Chanel's

campaigns. This is a highly recommended book for Chanel's fans and all those interested in beautiful fashion photography. The book would also make a great coffee-table book as it is relatively heavy for book shelves. N.B. The book comes in a sleek thick black slipcase, while the book itself is white.

Jacques Helleu is the eye behind the House of Chanel's enduring image, having explored the meanings of this legendary brand in daring commercials and fabulous print ads for the past 40 years. He has given tangible, glamorous shape to the essential mystique of Chanel's perfumes, by bringing together artistic luminaries (from photographer Helmut Newton, to director Baz Luhrman, to actress Catherine Deneuve, and countless others) and masterfully guiding the creative combustion that has resulted. This beautifully designed and lavishly illustrated volume tells the story of Helleu's vision. Stiletto magazine founder Laurence Benam's foreword puts Helleu's grand influence into perspective, and Helleu himself presents four decades of inspiration, arranged from A to Z in themes, including: Allure. Coco. Egoste. Femme. Goude. Joaillerie. N5. Newton. Penn. Proust. Rouge. Sduction. Style. Temps. Vitesse. Warhol.

About the Author Jacques Helleu joined the house of Chanel at the age of eighteen. In 1965 he took over responsibility for promotion, and he currently serves as Chanel's artistic director. He lives in Paris. Journalist Laurence Benam founded Stiletto in 2003, and is the magazine's editor in chief. She lives in Paris.