

It's a Wonderful Christmas: The Best of the Holidays 1940-1965

Susan Waggoner

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Susan Waggoner : It's a Wonderful Christmas: The Best of the Holidays 1940-1965 before purchasing it in order to gauge whether or not it would be worth my time, and all praised It's a Wonderful Christmas: The Best of the Holidays 1940-1965:

0 of 0 people found the following review helpful. Another great Susan Waggoner creation! By LuAnne Berlin This, as her other books, isn't to be missed. You will find your memories flowing back as you read about all the Christmases past and their unique toys, traditions, and history. This is a great companion to her other publications on Christmas. 0 of 0 people found the following review helpful. Excellent all around! By justme Excellent all around! 2 of 2 people found the following review helpful. A Pleasant Nostalgic Virtual Sojourn By Salem Clipper Obtained this title on sale at . Certainly feel as though I got my money's worth of entertainment and educational trivia. The author assembles many facts, factoids, and period artwork/advertising to present the subject. Reading brought back memories and reminded me of yesteryear's goods and prices. Filled with trivia and interesting factoids. Chief criticism is the repetitive content and the less-than-optimal layout/design of the book. Its arrangement of chapters and subjects is too arbitrary.

Proofreading was not effective as well. Still, for the price, this book is a good investment of time and cheap money.

Even now that we're all grown up, we can't help but look back on our childhood holidays and hope to recapture that elusive spirit of joyful anticipation. Celebrating Christmas is so often about nostalgia. With a nod and a wink to the days of Christmas past, *It's a Wonderful Christmas* presents classic images of the Yuletide icons of mid-20th-century America. Bubbler lights and glow-in-the-dark icicles. Catalogues crammed with toys. Norad bulletins tracking Rudolph's red nose through the nighttime sky. Along with hundreds of such quintessentially American illustrations, author Susan Waggoner stocking-stuffs her lively text with fascinating bits of information, lore, and lists. Wonder what the all-time most popular Christmas song is? How the tradition of the department store Santa got started? The answers are here. Loaded with images of vintage Christmas cards, wrapping paper, magazine ads, Lionel toy trains, and more, all in full color, this charming book will appeal to anyone who associates Christmas with home movies, "The Chipmunk Song," and Santa relaxing with an ice-cold bottle of Coca-Cola.

From Publishers Weekly This cozy book bursts with the sweet nostalgia found in such movies as *A Christmas Story*: think fancy glass Christmas balls, Bing Crosby, tinsel and garlands, toy trains, coonskin hats and glistening roast turkey. Broken down by subject (e.g., the tree and its trimmings, the holiday shopping frenzy, popular gifts for "kids from one to 92", celebrations, food, etc.), it addresses the lighthearted and the more serious aspects of the Yuletide season. Waggoner (Vintage Cocktails) gives depth to a seemingly light subject; although the copious photographs and illustrations depict corny Christmas cards and ecstatic children discovering a load of presents under the tree on Christmas morning, the accompanying text is well researched and deftly illuminates how a great number of Christmas traditions originated during the 1940s, 50s and 60s. Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author Susan Waggoner has written numerous books of fiction and nonfiction. She is the author of *STCs* *It's a Wonderful Christmas*, *Under the Tree*, *Classic Household Hints*, and, with Robert Markel, *Cocktail Hour*, *Vintage Cocktails*, and *Make Mine Vodka*. Waggoner lives in New York City.