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# In and Out of Vogue

*Grace Mirabella*

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#1626339 in Books 1995-08-01 1995-08-01 Original language: English PDF # 1 9.25 x 6.75 x 1.251, #File Name: 0385426135257 pages | File size: 45.Mb

**Grace Mirabella : In and Out of Vogue** before purchasing it in order to gauge whether or not it would be worth my time, and all praised In and Out of Vogue:

2 of 2 people found the following review helpful. But, what about the workings of Vogue? By emery I was a little disappointed with this book. I guess I was hoping to read about how Vogue magazine gets put together ...on a more technical level ...than Ms. Mirabella's "well I did this, and this, and then of course I was responsible for this," but no one appreciated me. Could be just me. I had just finished a bio on D Vreeland and I was so ready for a book with some meat on it. So, if you want more Me, me, society girls just getting pocket money stories, cocktails in Italy, you will probably enjoy this a lot. 0 of 1 people found the following review helpful. Book By Customer Glad to be able to find this book good interesting read. If you love fashion a great insight into the world of fashion 8 of 8 people found the following review helpful. Interesting read and woman By Customer Regardless of how you feel about fashion or Vogue, it is an interesting character study of a woman of that time, bucking the expectations of her family, her chosen industry, and of society in general as she married very late in life and never had children. I admire Mirabella for refusing to allow cigarette ads in Mirabella and for being so independent. No, she didn't try to please anyone but herself, but what an amazing feat that was considering that Oprah has built her dynasty on teaching women how to do just that. Not the greatest book in the world, but worth reading for the viewpoint. I would also recommend reading Katharine Graham's autobiography. That will roll your socks up and down. Disclaimer: I worked for Mirabella magazine's Chicago office for the last nine months before it was sold to the publisher's of Elle magazine and was then hired by said company to work for another recent acquisition, Premiere. I met her "Grace" once and only to shake her

hand and stand aside. She was pleasant, though.

The author recounts her rise from Macy's saleswoman to creator of Mirabella magazine, describing her celebrated dismissal as editor of Vogue and offering a behind-the-scenes look at New York's beau monde. 35,000 first printing. Tour.

From Library Journal More than a fashion statement, this memoir covers the life and business times of former Vogue editor-in-chief and founder of Mirabella?just sold to Hachette after years of not making money. Copyright 1995 Reed Business Information, Inc. From Booklist Grace Mirabella, editor-in-chief of Vogue magazine for 17 years and founder of Mirabella magazine, tells (with the help of a coauthor) of her 38 years working in the fashion industry. Born to immigrant Italians and raised in Newark, New Jersey, Mirabella attended one of the finest women's colleges, ran with a society crowd, and through admirable persistence worked her way to the top of Vogue magazine. Her tale of life at Vogue is repugnant yet fascinating. While neither talent nor skill was required to land a job there in the 1950s, a pedigreed bloodline or a certain "look" could land you in the editor's chair. Mirabella tells of working under a bevy of vacuous prima donnas obsessed with their own visions, who never bothered with the day-to-day administration of the magazine and as a result nearly ran it into the ground. Interesting for its portrayal of intrigue and plotting in the dog-eat-dog world of high fashion, her book also provides a great historical perspective on society, style, and fashion. Ultimately though, this book is somewhat disappointing, for she never really condemns the industry for its shallowness. Kathleen Hughes From the Publisher Here Is Grace Mirabella's Elegant Yet Outspoken Memoir Of Her Life At The Top Of The Fashion World And The Height Of New York Society : Her Thirty-Eight Years At Vogue (Seventeen As Editor-in-Chief, And Her Current Position As The Driving Force Behind The Great Success Of Mirabella. In this forthright, anecdotal memoir, Grace Mirabella describes her journey through the exciting and treacherous worlds of fashion, glossy magazines, and high society. Born in New Jersey, she worked her way from retail sales at Macy's and Saks to the top of the Vogue masthead. Along the way, she came to know and work with "the Beautiful People" who set the tone and look of the time. Apprenticed to the outrageous Diana Vreeland, she put up with the temper tantrums and fits of pique and genius of some of the most sought-after creative minds of the era. She also saw everything she thought was wrong with fashion magazines: their distance from reality, their disinterest in real women and their lives, their disregard for money. When she succeeded Vreeland as Vogue's editor in chief in the 1970s, Mirabella redesigned and redefined the magazine. By the end of her seventeen-year term with the magazine, its readership had tripled. But in the 1980s, Grace was very publicly fired. Displaying the strength, grace, and sheer style for which she has come to be known, within months, she had taken the helm of a brand-new magazine, the nationally award-winning Mirabella. In *And Out Of Vogue* is a fascinating examination of the cultural and political changes that led to Mirabella's dismissal, and a lively inside look at the gossipy, Machiavellian fashion and magazine worlds. Most important, it is the intimate, all-American success story of a woman who has always been just a little ahead of her time: A woman who, as the creator and editor of a magazine of unparalleled intelligence, has made it her life's work to put style in print.