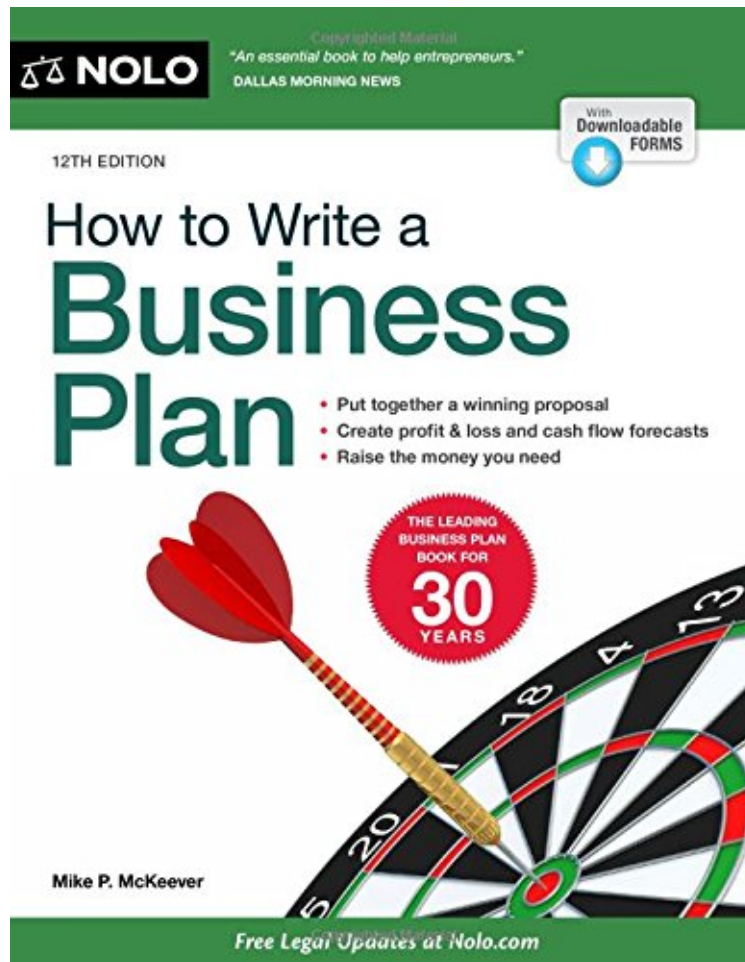


How to Write a Business Plan

Mike McKeever

ePub | *DOC | audiobook | ebooks | Download PDF



 Download

 Read Online

#495935 in Books Ingramcontent 2014-11-15Original language:EnglishPDF # 1 9.00 x .75 x 7.00l, .0 #File Name: 1413320783336 pagesHow to Write a Business Plan | File size: 50.Mb

Mike McKeever : How to Write a Business Plan before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Write a Business Plan:

0 of 0 people found the following review helpful. Five StarsBy Joy In ArtA great help in writing a business plan.0 of 0 people found the following review helpful. Five StarsBy Customerloads of information2 of 3 people found the following review helpful. Five StarsBy keithGood info

Write a business plan that potential investors will embrace! If you're thinking of starting a business or raising money to expand an existing one, you need a plan. Running a successful business requires a great deal of forethought, so write a business plan and secure your venture's future. How to Write a Business Plan will show you how to write the right plan for your business and design a loan package necessary to finance your business and make it work. With this bestselling all-in-one guide you'll learn how to: figure out if your business idea will make money estimate operating

expenses prepare cash flow create profit and loss forecasts determine assets, liabilities, and net worth find potential sources of financing think first before borrowing from friends and relatives, and professionally present your plan to lenders and investors How to Write a Business Plan provides spreadsheets that help you determine and forecast cash flow, financial statements, sales revenue, and profit and loss. It also provides three sample business plans you can modify for your own use. This edition is completely updated, providing all-new online resources and updated examples of successful business plans.

"Here's an easy-to-follow book that takes the reader step-by-step to get to a successful business start-up." San Francisco Examiner
About the Author Mike McKeever has a B.A. in Economics from Whittier College, a Masters in Economics from the London (England) School of Economics and has done post-graduate work in financial analysis at the USC Business School. Mike has taught classes at numerous community colleges in entrepreneurship and small business management. He has published articles on entrepreneurship for Dow Jones publications, the Sloan Publications Business Journal and numerous newspapers and periodicals. Mike runs a company, Business Plan Workshop, in which his business plan book features prominently