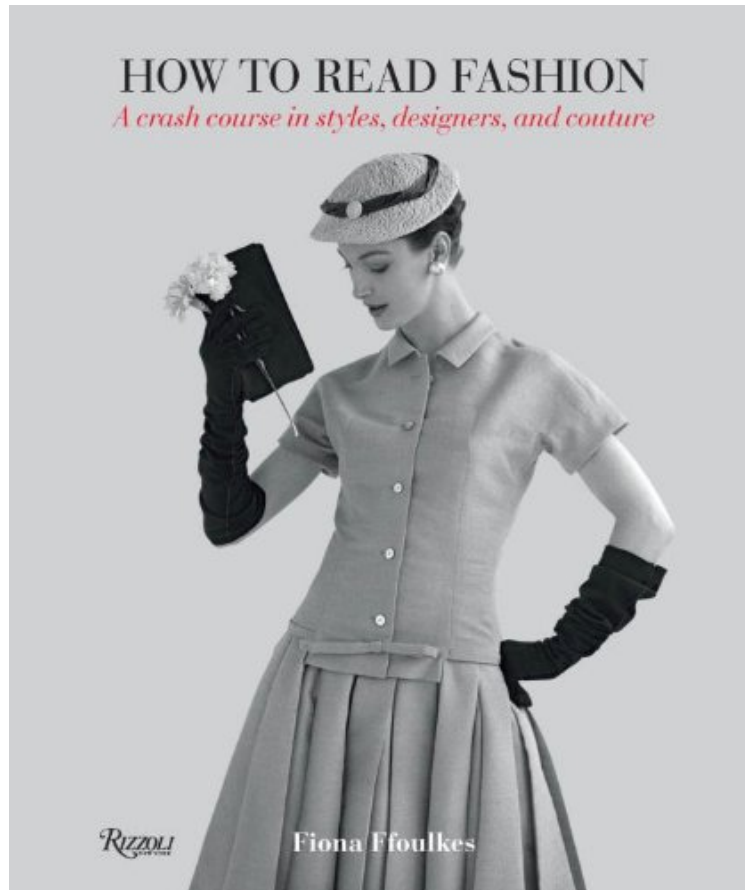


(Free) How to Read Fashion: A Crash Course in Styles, Designers, and Couture

# How to Read Fashion: A Crash Course in Styles, Designers, and Couture

*Fiona Ffoulkes*

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**Fiona Ffoulkes : How to Read Fashion: A Crash Course in Styles, Designers, and Couture** before purchasing it in order to gage whether or not it would be worth my time, and all praised How to Read Fashion: A Crash Course in Styles, Designers, and Couture:

0 of 0 people found the following review helpful. Elementary FashionBy Night ReaderThis book has short takes on style components. Concentrates mostly on innovations and repetitions in fashion over time. I would find it more useful if it were more chronological. I bought it as a reference for vintage clothing identification. There are lots of pictures, which are useful. They illustrate the elements of style.0 of 0 people found the following review helpful. It's like a little manual that I can carry around all ...By ajednacI adore this book, such a little format and so much information. It's like a little manual that I can carry around all day long. Really great find.0 of 0 people found the following review helpful. Five StarsBy CamilaBought it for a class. Came as pictured.

This stylishly illustrated guide parses the visual vocabulary to understand, investigate, and interpret seminal fashions

and styles. The perfect companion for fashionistas and anyone interested in a better understanding of how fashions and styles evolve, this is the first book of its kind aimed at a general audience. Both dip-in reference and stylish resource, it covers 200 years of fashion history, as well as ancillary subjects such as jewelry, accessories, and hairstyling, showing how different looks and styles are interconnected through time. Fashion is defined by the newest and very latest, yet fashion designers are constantly taking inspiration from the past. Well-known classics of yesteryear as well as more obscure designs and styles from the deeper past are constantly recycled and reinvented by the latest generation of designers and stylists. Identified in this handy volume are all the main fashion trends of the past 200 years, as well as how they relate to contemporary styles. From Neo-Classical to Gothic, Streamline Modernism to Punk, Military, and Designer Branding, this is perfect for anyone who has ever wondered about the origins of the little black dress or why the Chanel bag is known as the 2:55 bag.

"This handy guide helps you to better understand fashion as it covers major fashion trends, techniques and brands. It is a Must-Read for fashionistas or fashion novices and anyone who has an interest in style." ~Vidcat.com "...a pocket-sized book about the history of fashion, touching on the trends and styles that have influenced the way people dress over the centuries. Whether you're a clothing connoisseur or just a Sunday shopper, the book is full of fascinating facts to improve your fashion fluency." ~Elle.com "...this book is a prize for someone who wants to educate him or herself about fashion in general. I know I was the girl... staying up into the wee hours of the morning to study fashion.... this is exactly the kind of thing I would have pored over." ~fashionista.com "If you are someone who loves fashion or works in fashion, How to Read Fashion is a handy resource to inform you on all of the details styles, fabric, designers, techniques and more that will leave you well versed for your next article, blog post or shopping outing" ~thesimplyluxuriouslife.com In keeping the material so concise, it becomes easy to see that, even centuries apart, many of the same ideas are at work one can also see how each little alteration over time reflects its wearers values. To learn what forces motivated these changes is to understand why we dress how we do today. ~Metrosourc Evolve your fashion familiarity with this essential guide to understanding style. ~Society Diaries About the Author Fiona Ffoulkes lectures on fashion and textiles at the Central Saint Martins College of Art and Design in London and at the American University in Paris.