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Aynne Kokas

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Aynne Kokas : Hollywood Made in China before purchasing it in order to gage whether or not it would be worth my time, and all praised Hollywood Made in China:

1 of 1 people found the following review helpful. Amazing and informative text.By Amanda A.The author of this text is clearly incredibly knowledgeable on an important and emerging subject in media today. She is definitely someone to watch. Looking forward to her next book.2 of 2 people found the following review helpful. Very Interesting.By Asher CaplanA well-researched, well-written exploration into US/Chinese co-productions. The author appears to have an extensive background in the field, and even includes her own photographs of specific locations in China as examples

within the text. A fascinating read for anyone interested in Chinese media.

China's entry into the World Trade Organization in 2001 ignited a race to capture new global media audiences. Hollywood moguls began courting Chinese investors to create entertainment on an international scale from behemoth theme parks to blockbuster films. *Hollywood Made in China* examines these new collaborations, where the distinctions between Hollywood's dream factory and Xi Jinping's "Chinese Dream" of global influence become increasingly blurred. With insightful policy analysis, ethnographic research, and interviews with CEOs, directors, and film workers in Beijing, Shanghai, and Los Angeles, Aynne Kokas offers an unflinching look at China's new role in the global media industries. A window into the partnerships with Chinese corporations that now shape Hollywood, this book will captivate anyone who consumes commercial media in the twenty-first century.

"Timely and informative."