

[E-BOOK] Hello, My Name is Paul Smith: Fashion and Other Stories

## Hello, My Name is Paul Smith: Fashion and Other Stories

*Sir Paul Smith, Deyan Sudjic, Donna Loveday*  
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**Sir Paul Smith, Deyan Sudjic, Donna Loveday : Hello, My Name is Paul Smith: Fashion and Other Stories**  
before purchasing it in order to gage whether or not it would be worth my time, and all praised Hello, My Name is Paul Smith: Fashion and Other Stories:

0 of 0 people found the following review helpful. Paul Smith and artBy Stella O'MalleyFabulous reading0 of 2 people found the following review helpful. GreatBy Hillary McGowanGreat book. My husband loved it. Brought back lots of memories of growing up in Nottingham with Paul in his first shop. Great fun.

This handsome volume celebrates over forty years of the playful and trendsetting English fashion brand and retailer Paul Smith. Always in fashion, Paul Smith is not only a preeminent fashion designer but also an international retail trendsetter who perfected a classic style that exudes a sense of English tradition combined with humor, playfulness, and mischief. This marriage of sophistication and the unexpected has given birth to a style and identity thatforty years and many collections laterremains charming, personable, and effortlessly hip. Published in association with the Design Museum, London, which is hosting a major exhibition on Paul Smith in the fall of 2013, this volume celebrates not

only the lines fashion history, collections, and collaborations but also the inspirations and obsessions that have helped to transform a small bedroom-sized shop into an innovative global forum for culture and style. Paul Smith is a full-on bright and rich visual experience, illustrated throughout with documentation of its diverse creative community and design inspirations, including Martin Parr, David Bowie, and Henry Moore, to name a few. Using hand-drawn designs, archival photographs, gorgeous original photography, and engaging essays, this colorful catalog weaves together a compelling visual tale of Paul Smith's prestigious projects and creative processes from behind-the-scenes to on the streets that built this multifaceted empire of cool.

About the Author Sir Paul Smith is the preeminent British designer. Offering twelve different collections ranging from clothing to shoes, furniture, and fragrances, Paul Smith is a global brand, with merchandise sold in thirty-five countries. Donna Loveday is head of curatorial at the Design Museum, London, where she has been responsible for curating exhibitions on Hussein Chalayan and Christian Louboutin, amongst others. Deyan Sudjic is director of the Design Museum, London. He is a design and architecture critic, professor, editor, and publisher. He co-founded Blueprint magazine and was the editor of Domus. Alan Aboud is the head of the agency ABOUD CREATIVE and has worked as Creative Director on Paul Smith promotional activities and advertising for the brand since 1989.