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Anita Yasuda

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Anita Yasuda : Hello Kitty(r): Cute, Creative Collectible (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Hello Kitty(r): Cute, Creative Collectible (Schiffer Book for Collectors):

1 of 1 people found the following review helpful. Nice book with a lot of information and trivia in ...By Taylor RuderNice book with a lot of information and trivia in it but I didn't think that it was organized well. However, I really do like it :)0 of 1 people found the following review helpful. Great for Hello Kitty collectors!!By Angela mccrayVery cute book!!! I love it!

Hello Kitty(R) goods have been delighting fans for over 30 years. First introduced in Japan by Sanrio, Hello Kitty's popular image is licensed by over 900 companies internationally and avidly collected by fans young and old. Celebrate all that is Hello Kitty(R) with this insider's glimpse into her amazing world. Each chapter is charmingly introduced through correspondence between Kitty and her closest friends. 600 gorgeous photographs illustrate the variety of fun, rare, and one-of-a-kind creations that her image has inspired. You'll adore all the Hello Kitty stationary, gift items, household products, textiles, handbags, jewelry, toys, and so much more. And for the first time, photographs from the Kitty 30th Anniversary exhibit come to North America in this not-to-be missed book! Packed full of relevant information, fun filled facts, travel info and even Kitty quotes and trivia, this book will not spend much time on a shelf, as you will be too busy turning its pages. Whether you have just met Kitty or have been one of her good friends since her debut, this book will be a source of much pleasure. See what fans have known for some time--Kitty is cute, cool, creative, and collectible.

About the Author Anita Yasuda was (gasp) a girl who couldn't keep out of her local Sanrio Gift Gate. An avid collector of Japanese pop memorabilia from the 1970s, including textiles and anime, she made friends with Hello Kitty® while a schoolgirl in Japan. She is the author of *Japanese Children's Fabrics: 1950s-1970s* and *Japanese Anime Linens: 1970s to Present*, both for Schiffer Publishing, Ltd.