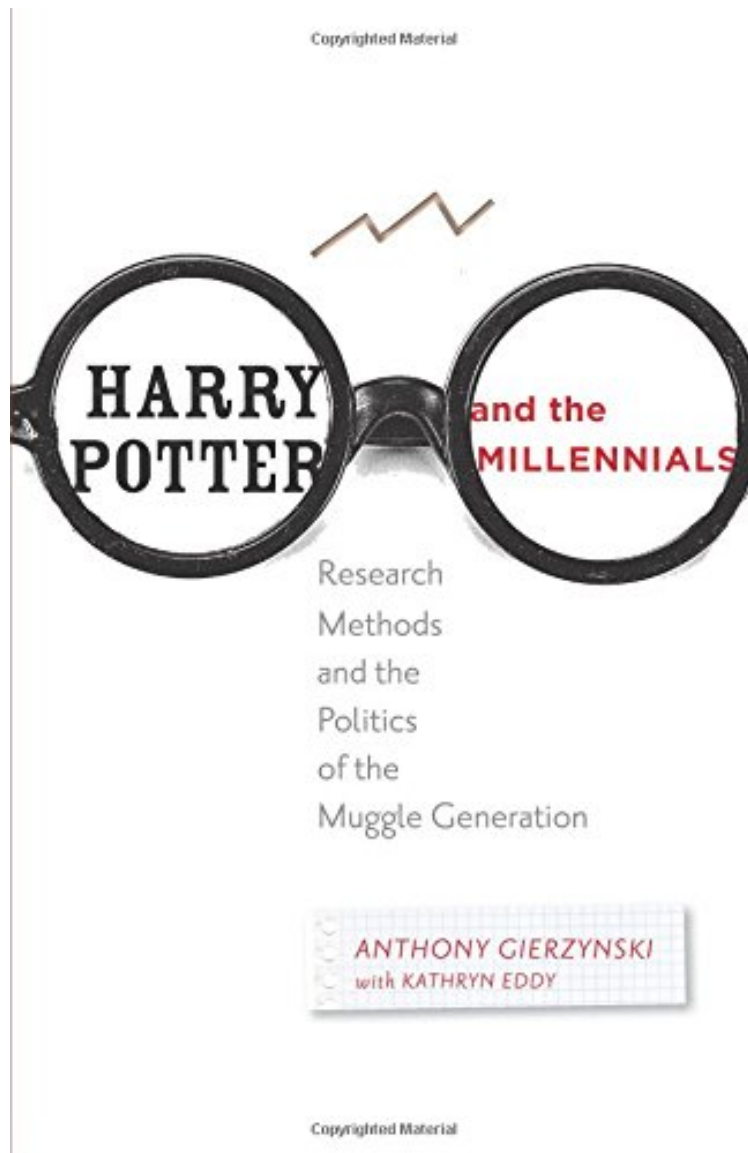


Harry Potter and the Millennials: Research Methods and the Politics of the Muggle Generation

Anthony Gierzynski

**Download PDF | ePub | DOC | audiobook | ebooks*



#625726 in Books Anthony Gierzynski 2013-05-20 2013-05-20 Original language: English PDF # 1 8.50 x .35 x 5.50l, .35 #File Name: 1421410338136 pages Harry Potter and the Millennials Research Methods and the Politics of the Muggle Generation | File size: 30.Mb

Anthony Gierzynski : Harry Potter and the Millennials: Research Methods and the Politics of the Muggle Generation before purchasing it in order to gauge whether or not it would be worth my time, and all praised Harry Potter and the Millennials: Research Methods and the Politics of the Muggle Generation:

1 of 1 people found the following review helpful. Culture reflects reading trendsBy PaulineInteresting but somewhat limited research on behavior of the age group that grew up with Harry Potter and his world.2 of 4 people found the following review helpful. A Great Read for Harry Potter Fans and OthersBy OtherThingsDoA very readable and fascinating book on the political effect of the Harry Potter phenomenon. A must read for fans of Harry Potter (I think they will love it). But you don't have to be a fan to find this fascinating because the book makes you think about the effects of other entertainment on our political views (the authors talk about other books, movies and shows in the book, like LOTR, Battlestar Galactica, Star Trek, Star Wars, and South Park).1 of 3 people found the following review helpful. Fascinating bookBy The OutlierThis book really gets you thinking about how books, movies and TV shows influence the way we see the political world. The authors provide a convincing case with great quotes from Harry Potter fans as well as survey data.A short but fascinating and well-written book.

Without a doubt the Harry Potter series has had a powerful effect on the Millennial Generation. Millions of children grew up immersed in the world of the boy wizard--reading the books, dressing up in costume to attend midnight book release parties, watching the movies, and even creating and competing in Quidditch tournaments. Beyond what we know of the popularity of the series, however, nothing has been published on the question of the Harry Potter effect on the politics of its young readers--now voting adults. Looking to engage his students in exploring the connections between political opinion and popular culture, Anthony Gierzynski conducted a national survey of more than 1,100 college students and examined these connections as well as Millennial politics. "Harry Potter and the Millennials" tells the fascinating story of how the team designed the study and gathered results, explains what conclusions can and cannot be drawn, and reveals the challenges social scientists face in studying political science, sociology, and mass communication. Specifically, the evidence indicates that Harry Potter fans are more open to diversity and are more politically tolerant than nonfans; fans are also less authoritarian, less likely to support the use of deadly force or torture, more politically active, and more likely to have had a negative view of the Bush administration. Furthermore, these differences do not disappear when controlling for other important predictors of these perspectives, lending support to the argument that the series indeed had an independent effect on its audience. In this clear and cogent account, Gierzynski demonstrates how social scientists develop and design research questions and studies. An appendix of questions and resulting data, including graphs and diagrams, will appeal especially to instructors seeking to explain the nuances of political socialization. Gierzynski's captivating analysis of media's impact on political views, combined with the enjoyable Potter story details, makes for an irresistible project that social scientists can use to work a little magic in their classrooms.

"The book is great fun." (Choice)"A highly readable treatment of a phenomenon that swept the country and still has considerable presence. To my knowledge, this is the only serious attempt to gauge the political impact of the Harry Potter craze among pre-adults." (M. Kent Jennings, University of California, Santa Barbara)From the Back CoverWithout a doubt the "Harry Potter" series has had a powerful effect on the Millennial Generation. Millions of children grew up immersed in the world of the boy wizard--reading the books, dressing up in costume to attend midnight book release parties, watching the movies, even creating and competing in Quidditch tournaments. Beyond what we know of the popularity of the series, however, nothing has been published on the question of the Harry Potter effect on the politics of its young readers--now voting adults. Looking to engage his students in exploring the connections between political opinion and popular culture, Anthony "Jack" Gierzynski conducted a national survey of over 1,100 college students and examined these connections as well as Millennial politics. "Harry Potter and the Millennials" tells the fascinating story of how the team designed the study and gathered results, what conclusions can and cannot be drawn, and reveals the challenges social scientists face in studying political science, sociology, and mass communication. Specifically, the evidence indicates that Harry Potter fans are more open to diversity and are more politically tolerant than nonfans; fans are also less authoritarian, less likely to support the use of deadly force or torture, more politically active, and more likely to have had a negative view of the Bush Administration. Furthermore, these differences do not disappear when controlling for other important predictors of these perspectives, lending support to the argument that the series indeed had an independent effect on its audience. In this clear and cogent account, Gierzynski demonstrates how social scientists develop and design research questions and studies. An appendix of questions and resulting data, including graphs, will appeal especially to instructors seeking to explain the nuances of political socialization. Gierzynski's captivating analysis of media's impact on political views, combined with the enjoyable Potter story details, makes for an irresistible project that social scientists can use to work a little magic in their classrooms.About the AuthorAnthony Gierzynski is a professor of political science at the University of Vermont. He is author of Money Rules: Financing Elections in America; Legislative Party Campaign Committees in the American States; and Saving American Elections: A Diagnosis and Prescription for a Healthier Democracy. Kathryn Eddy is an artist and a writer for the Barre-Montpelier Times Argus.