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Pat DiCesare

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Pat DiCesare : **Hard Days Hard Nights: From the Beatles to the Doors to the Stones... Insider Stories From a Legendary Concert Promoter** before purchasing it in order to gage whether or not it would be worth my time, and all praised **Hard Days Hard Nights: From the Beatles to the Doors to the Stones... Insider Stories From a Legendary Concert Promoter**:

4 of 4 people found the following review helpful. ... "And the Show Must Go On".....By Bernie Loved it -- This book is a true GEM!! In his book, Pat DiCesare masterfully embeds pearls of entrepreneurial wisdom while re-counting behind the scenes tales of concert promotion during the Glory Days of rock and roll. Started reading "Hard Days Hard Nights" early one morning and meant to go to work that day. Just couldn't put the book down. Pat has a very intimate style, drawing the reader into his story in such a personal way that the reader feels compelled to stay with him and cheer him on through all of the trials he faces up to the very end. This book is a tell all about demands made by temperamental rock stars and their managers, as well as overcoming the knuckle biting behind the scenes venue hurdles; including absolute hand to hand battle with a hurricane. All the while, the oblivious audience chanting in their sets, have no idea that up until the very last second it is touch and go as to whether the show will actually go on and how much this success depends upon the finesse of an expert promoter like Pat DiCesare, who never wanted to disappoint the fans. This book is a great read and gift for everyone on your list who enjoys music, live venues and even some added insider gossip. The extra bonus -- key learning's that can be applied to bring about more success in every day life! I highly recommend this book. Bernie Katsur4 of 4 people found the following review helpful. A great read. Loved this book. Inside stories of Rock 'n Roll were enlightening and fun!By R. L. ReisThis book is a great read. I loved Hard Days Hard Nights. The inside stories of all of the big name acts that came to Pittsburgh were really enlightening. I always thought that promoting a concert was all about selling the tickets. Pat, lays out in this book that that was only the tip of the iceberg. I never thought about how hard it would be to make sure that Sly (of Sly and the Family Stone) would actually show up for a concert, or how hard it would be to keep Janis Joplin from passing out from alcohol before a concert (which would mean having lost all the money invested in the concert). Besides these stories, what really hit me was what a tight knit Italian family Pat grew up in. Imagine Pat mentioning to his father that he needed \$5,000 (in 1964!!) to bring the Beatles to town, and the next day his Dad mortgaging the house to get the money so Pat could have his first shot, even though his Dad had no idea who or what the Beatles were. What a great family. Pat got the Beatles, filled the Pittsburgh's Civic Arena, and his career was off to the races. Pittsburgh is lucky to have Pat DiCesare, America is lucky to have Pat DiCesare. Keep on Rockin!1 of 1 people found the following review helpful. Behind the scenes from the very beginning of rock n' rollBy Stu ChandlerFascinating journey behind the scenes of the rock concert industry from the man who lived it from the very beginning. Hard to put down, there was story after story of the hard work and even the gambles it takes to bring a concert to fruition. In an industry full of massive egos and eye watering money, Pat shines through the book as a regular guy who never lost his roots despite succeeding in an extraordinary business that has destroyed lesser men. Also, although the stories are largely about the Pittsburgh market, his company, DiCesare-Engler, is considered second only to the legendary Bill Graham's organization in San Francisco which is a market on a different scale altogether. Thoroughly enjoyable read.

GREAT MIDWEST SELECTS "HARD DAYS HARD NIGHTS" AS GRAND PRIZE WINNER CHICAGO_ An illuminating backstage pass to some of the greatest concerts ever held is the grand prize winner of the 2014 Great Midwest Book Festival. Southern California Book Festival Runner-Up Best Non-Fiction Readers' Favorite International Book Award, Best Non-Fiction Memoir Hard Days Hard Nights is the fascinating, behind-the-scenes story of the birth and development of modern rock concerts, as told by one of its most illustrious proponents, Pat DiCesare. For 36 years, starting with his first show in Youngstown, Ohio with the Four Freshmen to his big breakthrough promoting the Beatles concert in Pittsburgh, PA in 1964, through his last major show in 1999, Pat DiCesare ruled the Pittsburgh concert scene. Virtually every major rock and pop act of the area from the Rolling Stones to Led Zeppelin to Bruce Springsteen passed through Pittsburgh during these years to perform in concerts produced and promoted by Pat DiCesare. These are the backstage tales of those shows and how they came to be--the untold story of one of America's most beloved industries.

The first baseball stadium we ever played was a show promoted by Pat DiCesare. He was one of the only promoters we trusted to do big shows and we were right through all the craziness floods insanity he gave us and the fans a great night. Thanks, Pat! --Alice Cooper and Shep Gordon, talent manager Pat DiCesare was always there in the beginning. He had a creative force that helped so many artists. Thanks for the support and guidance. It was appreciated. Congratulations and Best Wishes for your continued success. --Lou Christie, singer-songwriter, performer Pat has 'seen it all' - I remember him so well from the beginning of my career to his amazing success as one of the legends of promotion and, a great friend! --Tommy James, Tommy James and the Shondells About the Author Pat DiCesare is widely considered to be one of the fathers of the rock and roll concert business, not only in Pittsburgh, but nationwide. After an illustrious career spanning five decades he retired in 1999 to his home in Greensburg, Pennsylvania with his wife, Kathy, and they have three sons. Pat now makes numerous public speaking engagements and writes for various music and business publications. Hard Days Hard Nights is his first book.