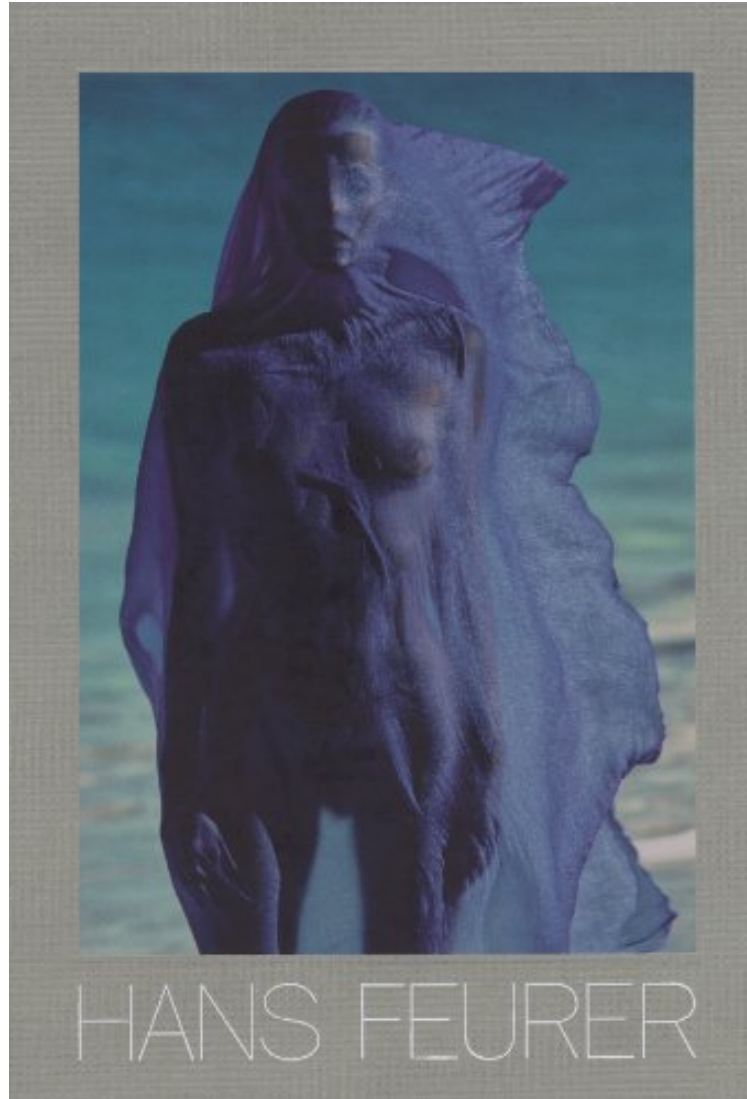


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Hans Feurer

Gianni Jetzer

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Gianni Jetzer : Hans Feurer before purchasing it in order to gage whether or not it would be worth my time, and all praised Hans Feurer:

2 of 2 people found the following review helpful. Great work and a solid book for any collectionBy J. EpsteinExcellent. If you're a fan of Hans Feurer than this is obviously a must have. If you're a photography fan this is also a great pickup.2 of 2 people found the following review helpful. Hans!!By Kokkino9Best fashion book of the year by one of the industry's most unsung heroes. Required reading for all fashion lovers.0 of 0 people found the following review helpful. goodBy sarahI love the photos in this book. Hans Feurer is amazing. I don't love the paper and the

layout. Every photo is printed full bleed next to an empty white page. I understand the reason but its not so exciting:).

Hans Feurer has been a mainstay of fashion photography since the late 1960s, but despite his influence, this legendary photographer has had no books dedicated to his work--until now. Feurers career has certainly been an illustrious, star-studded and influential one, and the models who were his subjects, the designers he profiled and the leading publications which featured his work comprise a roll call of the highest echelons of the fashion and magazine worlds. Feurer has shot for Vogue, Nova, Elle and many more leading publications. One of his most famous advertising campaigns was for Kenzo in 1983, which immortalized Iman and secured her status as an iconic supermodel of the period. Before embarking on a career in photography, Feurer worked as a graphic designer and art director. Traces of these previous careers are detectable throughout his work, evidenced by his careful compositions and precise styling. Emmanuelle Alt, the editor of French Vogue, has revived Feurers photographic career, and he is now widely referenced by top photographers such as Inez Vinoodh. Designed by Fabien Baron, and lavishly illustrated with 175 photographs, this overview is a must-have for collectors of fashion photography books. It presents the photographers most iconic images from throughout the years, in a fascinating mlange of fashion styles and trends. Hans Feurer was born in Switzerland in 1939. After studying art in Switzerland, he worked as a graphic designer, illustrator and artistic director in London. In 1966, he traveled to Africa, during which trip he decided to become a photographer. He returned to London and began to compile a portfolio.

Feurer's fashion imagery for Vogue, Nova, Antidote, and other publications sizzles with verve. He trots the globe to depict lithe, iridescently clad (sometimes painted) models in deserts, oceans, native crowds, theatrical tableaux, and points in between. This lush, 200-page monograph is the first comprehensive collection of the veteran photographer's oeuvre. (Jack Crager American Photo) Hans Feurer is the first monograph by the celebrated fashion photographer, containing 175 images - like the 1983 Kenzo campaign that sealed Iman's career - with art direction by Fabien Baron. (Christopher Ross WSJ Magazine) Picking up the fashion thread introduced by the Sorrenti book, look out for Hans Feurer, the first collection of the Swiss photographer's high-energy editorial, advertising, and calendar work. Still shooting at 74, Feurer was first popular in the 1970s, when his pages in French Vogue, Elle, and Nova caught the sexy, sporty, liberated spirit of the times. (Vince Aletti Photograph Magazine) The legendary Swiss photographer admits he got into fashion to be around beautiful women. And for the past half-century, he's been paying tribute to them with his sensual, free-spirited, and wildly influential images - the best of which have finally been compiled into his first monograph. (Karin Nelson W Magazine) In September, Damiani will release Hans Feurer, a career-spanning volume that explores Feurer's innovative use of natural light and environnements in making groundbreaking fashion images that showcase the female form. (Rachel Small Interview)