

(Get free) Hair Wars

## Hair Wars

Johanna Lenander

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**Johanna Lenander : Hair Wars** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hair Wars:

0 of 0 people found the following review helpful. Beautiful. Done right.By D. MannLove this photo book. All photos are full page and paper/ink is thick and rich. Hair do's are all different but yes - outrageous.1 of 1 people found the following review helpful. Not a great bookBy ChirpitychirpI bought this book as a gift for a hair stylist. The photos we not so great. it was not very inspiring at all. We flipped through it together, gave it a big meh, and went along with the day. She even forgot it at my house, which means she didn't love it. The hair wars themselves are so cool, I really had better expectations for this book.2 of 2 people found the following review helpful. Great giftBy PhilipI got this book for my sister over the holidays and she loves it. It's a great random coffee table book. She's neither in the business nor will she ever be, but she and I both still get a kick out of the art and imagery of it all.

Hair Wars is a different idea of fashion and glamour than what is shown in the world of runway shows and magazines. That world ends up looking bland and anemic in comparison. The Fantasy Hairstyles in this book are proudly loud and outrageous. They express a desire to surpass the ordinary, to make something better, bigger, more extreme and more shockingly different than everybody else. To me, its just as serious and creative as, for example, an Haute Couture show by John Galliano, with the exception that these designers constructed their creations in their kitchens, on shoestring budgets. Johanna Lenander After attending a first Hair Wars show at the Apollo Theatre in Harlem in 2004, photographer David Yellen and fashion writer Johanna Lenander decided to document, through portraits and interviews, the creative power of the most acclaimed Fantasy Hair stylists nationally. Hair Wars, the first photography book to document this phenomenal art form, presents a series of 74 four-color photographs that were taken in several Hair Wars shows around the country between 2004 and 2006. Remote controlled Hairy-copter, spinning ponytail, hairdos that include a gigantic bowl with live Japanese fighting fish or built-in device that blows soap bubbles are just a few of the short-lived and fragile Fantasy Hair pieces, entirely made of human hair and completed by make up and custom-made outfits that evoke fairytales, or the real-life events they were inspired by anything from 9/11 to the Olympic Games, the The Matrix to the classic Sunday barbeque. The humor at play never overwhelms the intent to make the models most are stylists friends and family members look sexy and beautiful. Hair Wars also features portraits and interviews of the stylists themselves: larger-than-life characters, big personalities with head-to-toe looks who take hair and fashion as a means of personal expression. It takes ambition and drive as well as a fearless attitude to create strange and complicated hairdos that have no real reason to exist, Lenander explains in the foreword. There are strong feelings behind much of the work. Most stylists will tell you that their work is fueled by passion.

About the Author David Yellen was born in 1972 in Bayside, Queens. He graduated from SUNY Purchase in 1997. In 2004 he published *Too Fast For Love: Heavy Metal Portraits* (powerHouse Books, 2004). That same year he discovered Hair Wars at a spectacular event at the Apollo Theatre. Since then, he has traveled across the country to document the hairstylists and the styles that they create. Yellens photographs have appeared in publications like *Time*, *Fortune*, *People*, *ESPN*, and *Best Life*. He lives in New York with his wife and dog, Rocky the Bear. Johanna Lenander is a New York based design and fashion writer whose work has appeared in publications like *i-D*, *T: The New York Times Style Magazine*, and *New York magazine*.