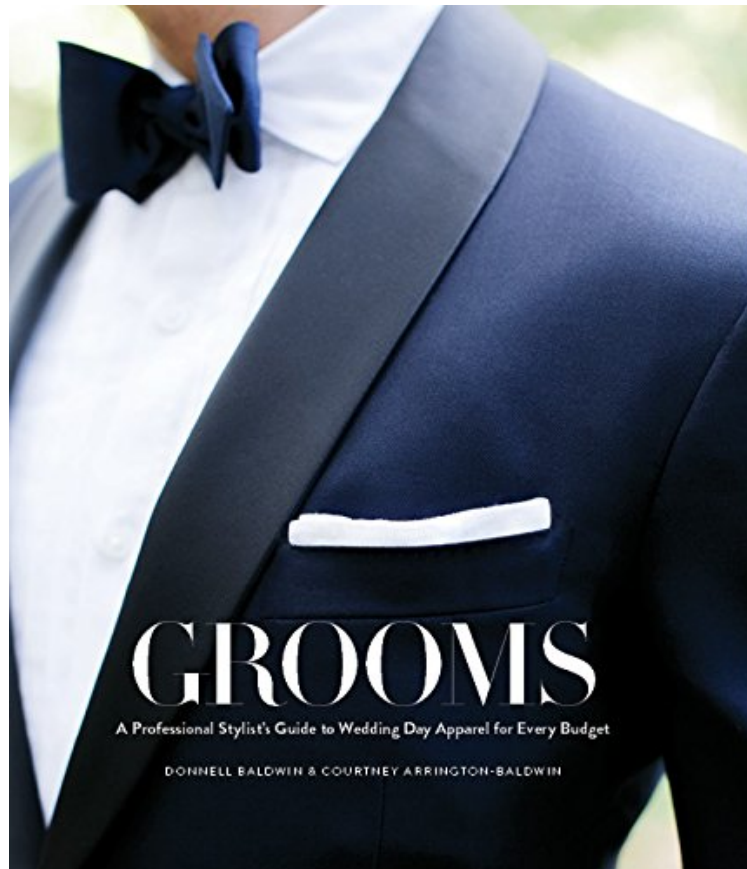


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GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget

Courtney Arrington-Baldwin, Donnell Baldwin
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Courtney Arrington-Baldwin, Donnell Baldwin : GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget before purchasing it in order to gage whether or not it would be worth my time, and all praised GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget:

0 of 0 people found the following review helpful. The GREATEST SHIFT IN MEN'S FORMAL WEAR!!!By Keith L. DavisGROOMS defines the epitome of style for the classic man who is an upcoming groom or merely an invited guest of honor at any formal event. Donnell and Courtney Arrington Baldwin's innovative depictions of sartorial excellence are translated through authentic looks for both the traditional and non-traditional groom. This dynamic power couple duo provide never seen before fashion tips detailed to event etiquette, financial strategies for devising looks of excellence on any budget, and a fresh, fashion forward movement for today's groom. Follow the greatest shift in Men's Formal Wear! GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget. - Keith L. Davis0 of 0 people found the following review helpful. Phenomenal gift idea!By Gareth P. WarrenThe GROOMS Book is absolutely genius! If I were getting married this would be the perfect guide to crafting an indelible look for my wedding day. The Baldwin Style Team have compiled a book of out of the box expressions and ideas that are sure to help differentiate a groom on his special day. What a great gift idea for the newly engaged!0 of 0 people found the

following review helpful. Great book, high quality photos and lots of variety ...By CustomerGreat book, high quality photos and lots of variety for ideas. Would make a great coffee table book as well.

Are you planning to get married but unsure of how to dress for the occasion? Should you wear a tux, a suit, or something different reflecting your personality?GROOMS was written as a style and go-to guide for the modern groom. In this book, the authors provide insight on how to begin the selection process of your wedding day attire, how to master your look, and how to save a little money in the process. Included are more than 150 photographs styled by Mr. Baldwin Style and captured by talented wedding photographer, Alea Lovely. The best looking groom is not always the one with the biggest budget. Sometimes, he is the groom who understands the importance of finding the look that best fits him, while complementing his bride and their wedding style and theme.

I highly recommend GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget. Donnell teaches the reader how to first identify their signature style, then goes on to teach the reader how to coordinate their wedding day attire by providing tips, tricks and do's and don'ts that the reader can reference for years to come. I especially love the tone of the book. It reads as if you are receiving style advice from a wise and transparent friend who also knows how to give it straight. GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget is a fully illustrative, informative and necessary guide for the man on the way down the aisle. --Juliette McKay, EIC for The Coordinated Bride Wedding BlogI've been in the wedding industry for over 15 years and yes, I'll be the first to admit that it's truly all about the bride. Somewhere along the line, we have forgotten about the groom and the groomsmen, and yes, they do need more than a boutonniere! Well, I'm happy to share an AMAZING find, Grooms: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget. Donnell and Courtney Baldwin of Mr. Baldwin Style are the authors and they are truly sharing a much needed element in the wedding industry. The book is filled with surprising style tips and beautiful images. No matter what the groom's style...from classic to non-traditional, Donnell and Courtney have got you covered! Literally!! --Janie Medley, Editor of The Bride's CafeA sophisticated and well thought out style bible for grooms and gentlemen who want to look their best on their big day. Having written for grooms as the managing editor of Staggered, The #1 Men's wedding website in the UK and as the Editor-In-Chief of Preston Bailey Designs, I am thrilled to see a timeless book like this one hit the stands. --Brenda Della Casa, Editor-In-Chief at Preston Bailey DesignsAbout the AuthorCourtney and Donnell Baldwin are a married couple living in Midtown Manhattan. Following their wedding in 2012, both became interested in wardrobe styling for grooms after realizing the lack of attention to detail in the planning and execution of grooms wedding day attire. Mixing Donnell's fifteen-year career in the fashion industry (primarily with Ralph Lauren and as a menswear stylist and styling editor) with Courtney's fourteen-year experience as an engineer and owner's representative in the construction industry, Mr. Baldwin Style was born. As a New York City based company, Mr. Baldwin Style focuses on wardrobe styling and image consulting for the modern groom and gentleman, as well as photo shoot production. Understanding that groom stylist is a new term and service, Courtney and Donnell penned GROOMS to provide soon-to-be-married couples with expert advice on grooms apparel from planning to flawless execution.