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Ingrid Sischy, David Fahey, Greg Gorman
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Ingrid Sischy, David Fahey, Greg Gorman : Greg Gorman: Framed: For L.A. Eyeworks before purchasing it in order to gage whether or not it would be worth my time, and all praised Greg Gorman: Framed: For L.A. Eyeworks:

1 of 1 people found the following review helpful. Simply CoolBy Michael E. ComeauFramed is one of my favorite photography books, and an example of true art in advertising. The book is comprised entirely of dramatically lit black white celebrity portraits shot for LA Eyeworks' advertisements, but they don't look like ads. They just look like badass pictures of people in cool glasses. I guess that's why it was such an effective campaign.Greg Gorman is a black white master and a lighting wizard, and this book shows that. Truly outstanding and inspiring.0 of 0 people found the following review helpful. Greg is who I'd like to photograph my corpse, and my thieving former wife Diane Sinnott would pay for it with my money !!!By VERNON LINDHOLMI first met Greg at a Newport Beach Public Library lecture sponsored by Canon. To no surprise, when I asked what would be the best new camera to get, he replied without hesitation, a Canon 5D Mark III, and he was right, notwithstanding the fact that it's easy to drop at least \$5,000 on a system and a couple of lenses - but then the best is not cheap, is it ?I would love to attend one of this workshops at his home in Mendocino, definitely a week to remember.0 of 0 people found the following review helpful. Five StarsBy nlove this book, and price was great.

In 1982 Greg Gorman was just beginning his career as a photographer, creating campaigns and publicity shoots for such films as Tootsie, The Big Chill and Scarface, with stars from the worlds of film, television and music gracing his

studio on a daily basis. It was also at this time that Jeff Gorman and Gary Johns created a campaign for the famous Los Angeles-based eyewear company, L.A. Eyeworks, for which they hired Gorman as house photographer. The ads were published as full-page bleeds in Andy Warhol's Interview magazine; and the campaign, one of the very first celebrity endorsed "advertorials" of its kind, has endured over 30 years, making it one of the longest running photo-campaigns ever. Gorman was able to recruit stars for the campaign from his film-studio work, and Warhol--who personally called the photographer and requested to do an L.A. Eyeworks shoot, which led to the series' most famous portrait--also gathered famous faces for the company. Alongside Warhol, the many celebrities photographed by Gorman in their L.A. Eyeworks frames include Boy George, Philip Glass, Meryl Streep, Jodie Foster, Iman, Lypsinka, Bryan Ferry, Grace Jones, Quentin Crisp, John Waters, Johnny Rotten, Rob Lowe, Whoopi Goldberg, Mickey Rourke, Frank Zappa, Elton John, Divine, Pierce Brosnan, David Hockney, Debbie Harry and Pee Wee Herman. Gorman's luscious, era-defining, black-and-white photographs are gathered here for the first time.