

Giorgio Armani Deluxe Edition

Giorgio Armani

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Giorgio Armani : Giorgio Armani Deluxe Edition before purchasing it in order to gage whether or not it would be worth my time, and all praised Giorgio Armani Deluxe Edition:

This lavish book focuses upon the key creations and important milestones in the history of the celebrated Italian designer and his eponymous fashion house. With personal texts written by Giorgio Armani, the book contains biographical details interwoven with the story of the company. Giorgio Armani has been universally credited with creating a timeless version of modern dress by removing excess ornament and translating traditional sportswear looks into business and evening wear. His impact is felt not only in women's fashion and redcarpet glamour, but it is also inseparable from the evolution of men's style in recent decades. More than any other contemporary designer, Armani best represents the global success of Italian style. This gorgeously illustrated volume includes photography by leading fashion photographers, such as Craig McDean, Aldo Fallai, and Peter Lindbergh, and features numerous fashion icons.

About the Author Award-winning fashion designer Giorgio Armani launched his menswear label in 1975, with his first womenswear collection following a year later. Armani's popularity grew with his costuming of Richard Gere in *American Gigolo* in 1980. By 2001 he was acclaimed as the most successful designer to come out of Italy, with a retail network now encompassing 37 countries.