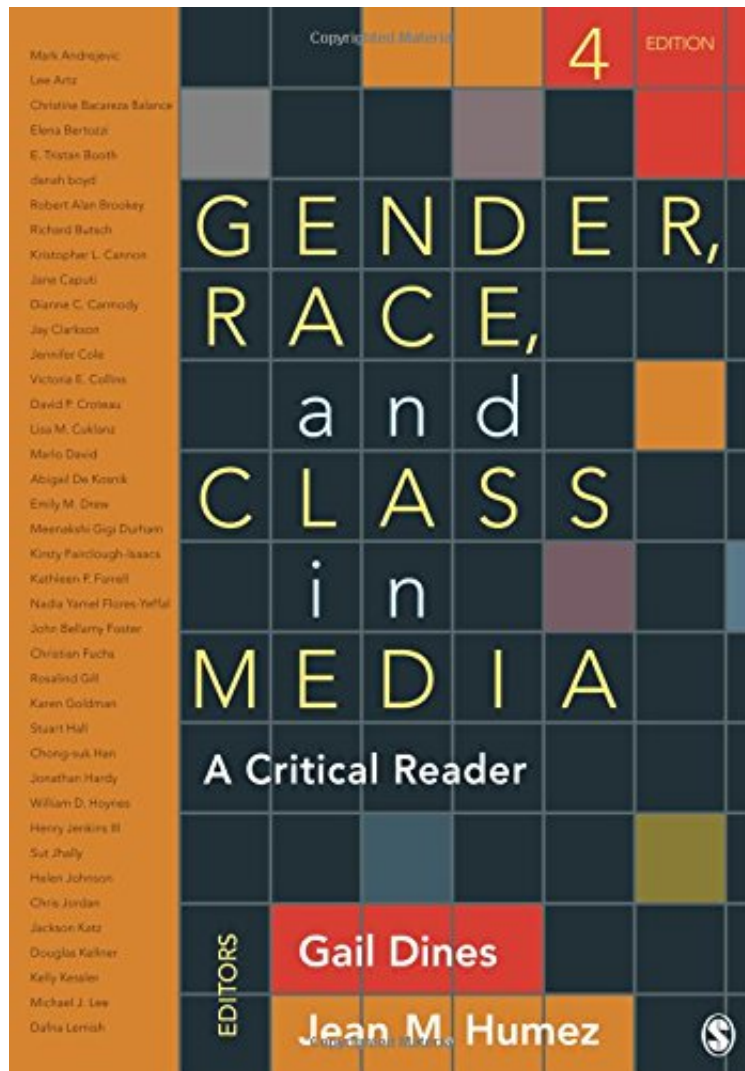


# Gender, Race, and Class in Media: A Critical Reader

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1 of 1 people found the following review helpful. I love this textBy MichelaI love this text. As a young woman studying a mixture of marketing/media/social change, this reader has been absolutely critical during my final year of study. It is a brilliant grouping of essays with many perspectives on ways to analyze and regard media and representation of gender, race, and class in popular culture. My favorite essays have been "The Pornography of Everyday Life," which has been a huge help to me both professionally (I work in casting) and also personally, in terms of how I view advertisements and depictions of male:other in the media, and how relate them back to my feelings of

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Awesome book, utilized frequently during class.

This provocative new edition of *Gender, Race, and Class in Media* engages students with a comprehensive introduction to mass media studies. Editors Gail Dines and Jean M. Humez present new and classic readings that critically analyze some of the most pervasive and influential forms of media entertainment culture, including advertising, reality tv shows, sitcoms and dramatic series, pornography, fan and celebrity gossip websites, videogames and online social media and virtual reality enterprises. Issues of power related to gender, race, class and sexuality are integrated into a wide range of compelling articles examining the economic and cultural implications of mass media as institutions, such as the political economy of media production, textual analysis, and media consumption, including current questions raised by fan participation in production and distribution.

"I really think students are impressed with the scope of the book, with the many new ideas and ways of thinking that are evident. This class is fun to teach because so often students tell me that it really changed the way they think about the world and their own understanding of it. This book plays a big part in that."--Robert Rabe  
"Excellent, diverse articles that showcase intersecting identities as well as diversity in media. Truly excellent choice of top scholars in the field as well as lesser known people I want to pursue more. I always enjoy reading these pieces and find them just the right length for students as well.  
Great representation of feminist, critical race, and critical theory scholars rather than merely social science scholars (as most other texts have)."  
--Breanne Fahs  
"I find this a very strong reader for undergraduate students who are new to media studies and visual stereotyping and representations. There is a wealth of engaging and relevant scholarly research that directly relates to the experiences of students with mass media cultural products."  
--Dr. Jennifer Brayton  
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(Dr. Jennifer Brayton)  
About the Author  
Gail Dines is a professor of sociology and womens studies at Wheelock College in Boston, where she is also chair of the American studies department. She has been researching and writing about the pornography industry for over twenty years. She has written numerous articles on pornography, media images of women, and representations of race in pop culture. Her latest book is *PORNLAND: How Pornography has Hijacked our Sexuality*. She is a cofounder of the activist group Stop Porn Culture!  
Jean M. Humez is a professor emerita of womens studies at the University of Massachusetts, Boston, where she has taught courses in both womens studies and American studies and chaired the womens studies department. She designed and taught an undergraduate women and the media course early in her career, and came to collaborate with Gail Dines through her interest in media text analysis. She has also published books and articles on African American womens spiritual and secular autobiographies, and on women and gender in Shaker religion. Her most recent book is *Harriet Tubman: The Life and the Life Stories*.