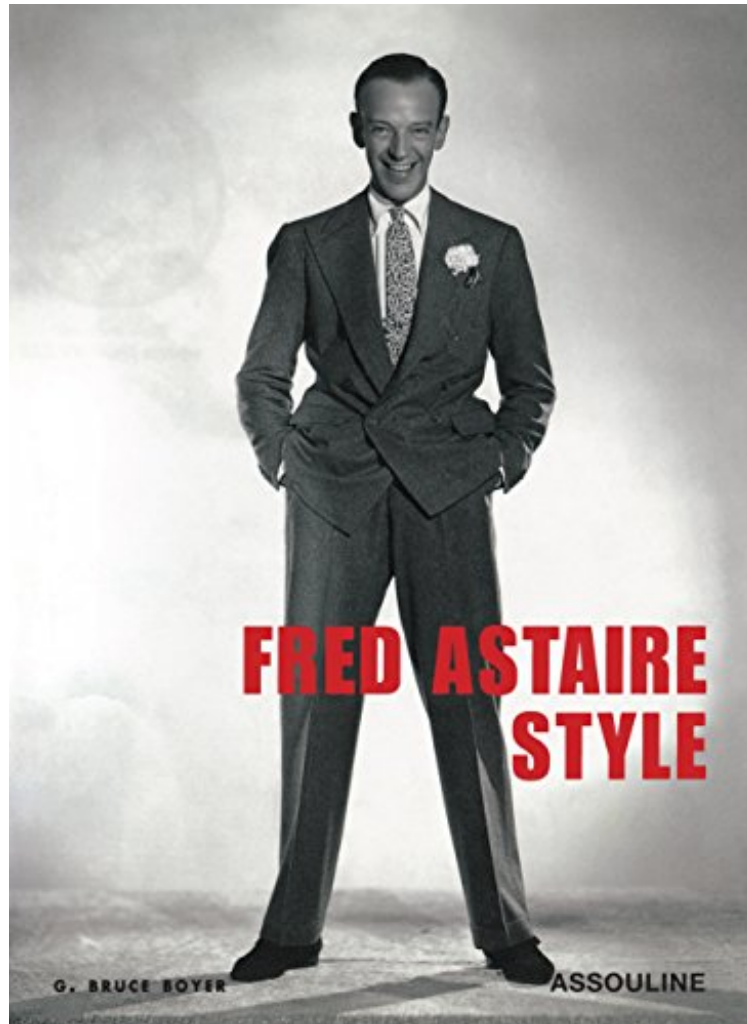


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## Fred Astaire Style (Memoire)

*G. Bruce Boyer*

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**G. Bruce Boyer : Fred Astaire Style (Memoire)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Fred Astaire Style (Memoire):

6 of 6 people found the following review helpful. Much more than top hat, white tie, and tailsBy Andrew S. RogersLast night I had the chance to see the magnificent Andrea Marcovicci in her "Andrea Sings Astaire" show (she complimented my "haberdashery" \*sigh\*). It was a great reminder, if such were necessary, of the profound influence Fred Astaire had on American popular music. Similarly, "Fred Astaire Style" is an excellent reminder of the man's influence on the evolution of a distinctly American approach to male dress. In an age when it's a tough decision which is worse -- contemporary music or contemporary haberdashery -- G. Bruce Boyer has given us a handy guide to what it means for a man to be well put-together."Fred Astaire Style" begins with a brief essay tracing the subject's

biography and career, with an emphasis, as you'd expect, on his distinctive approach to style. Boyer also places Astaire's dress sense within a larger historical context of America's rejection of European style cues, the influence of the Depression, and the rise of a casual approach to men's style ("the small-shouldered, soft-chested, international sartorial look that's worn today"). After this comes many pages of great photos of Astaire young and old, in a wide assortment of dress, sporting, and casual clothes. I would have preferred that the captions accompanied each photo, instead of being banished to a few pages at the back of the book, but that's not a major complaint. More than that, I wished this book was longer. While Boyer has done an excellent job assembling photos and providing a general overview, I'd point the reader to, for example, several books by Alan Flusser that break down Fred Astaire's style in more detail. Nevertheless, this book is both a respectful look back and a useful guide today. Fred Astaire still has a lot to offer as a modern icon. Here's to more people paying attention.

0 of 0 people found the following review helpful.  
small book but some great pictures.  
By BigRoses  
small book but some great pictures..don't spend too much on it not because its bad but simply because there are less than 100 pages..i enjoyed it..95% of pictures are black and white  
0 of 0 people found the following review helpful. Wonderful book on the dressing manner of Fred Astaire, great inspiration for one's own wardrobe.  
By R L C  
Great book for the fashion minded man with ideas and inspiration form one of the greats of all time. Many photos shoe the various stitches and styles for the man who is looking for ideas on what makes a great wardrobe. Very pleased, thank you.

No other man has influenced American style more profoundly than Fred Astaire. Replacing the stiff-suited, aristocratic uniform of the day with his looser, more democratic look of tweed sport jackets and easy cut flannels, Astaire became a new model for the Century. Nonchalance, natural charm and effortlessnes would now replace the pomp and circumstance of men s style that preceded it.