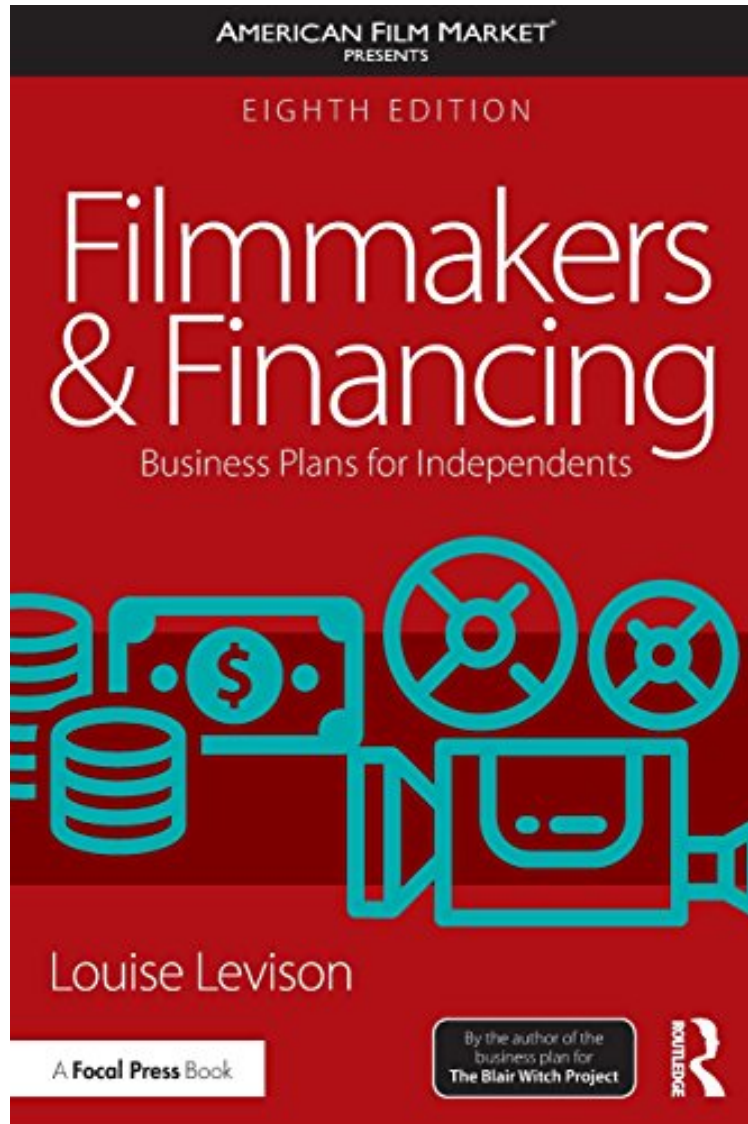


Filmmakers and Financing: Business Plans for Independents (American Film Market Presents)

Louise Levison

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people found the following review helpful. The Absolute Authority On Film Financing By C. Tovar BUY THIS BOOK. If you are an independent filmmaker and want to learn about film financing from a truly accomplished expert, then by all means, purchase this book and every new edition that comes out. Louise is a fantastic mentor and her book has become a mainstay... I had the opportunity to attend two workshops featuring her, as well as a private consultation and she is definitely an experienced, grounded voice in the field of film finance. Her book clearly lays out everything you need to know about writing a business plan for your independent feature film and it provides clear examples and reasoning for why things are done the way they're done. By all means, this is a MUST-READ for every independent director, producer and filmmaker. 0 of 0 people found the following review helpful. Don't Buy It; I Don't Want the Competition By Michael Kane In short, this book really lays out the mechanics of writing a filmmaker's business plan in a lively, entertaining style. It really is a business, folks.

In this new and updated ultimate filmmakers guide, Louise Levison gives you easy-to-use steps for writing an investor-winning business plan for a feature film, including: A comprehensive explanations for each of the eight sections of a plan Full financial section with text and tables A sample business plan A companion website with additional information for various chapters and detailed financial instructions advanced math not needed An explanation on how feature documentary, animated and large-format films differ A guide to pitching to investors: who they are, what they want and what to tell them Words of advice: Filmmakers share their experiences raising money from equity investors

"How to raise funds for independent films was the best-kept secret in Hollywood until Levison's book was published." Rick Pamplin, Producer/Director, The Pamplin Film Company "An excellent, insightful guide to attracting financing for indie films. Danny Glover, actor/Director/Producer "Filmmakers and Financing is an indispensable navigational guide to successful financing, production and release of independent films. Louise Levison has synthesized her years of professional experience into an invaluable roadmap for the filmmaking community." William Nix, Executive Producer, Kahlil Gibran's "The Prophet" "Thank you so much for all your help from the business plan to the emails and introductions. You have helped this film become what it is today." Rob Cowie, Producer, The Blair Witch Project About the Author Louise Levison (www.moviemoney.com) has a 28-year track record creating business plans for films (both single and slates) and other entertainment companies. She teaches in the Extension Program at UCLA and is publisher and editor of The Film Entrepreneur: A Newsletter for the Independent Filmmaker and Investor. Her clients have raised money for individual films with budgets from \$100,000 to \$30 million and slates with budgets totalling up to \$300 million. She regularly conducts workshops on financing for organizations and at film festivals. Levison holds an MA in Asian Area Studies and an MBA in finance.