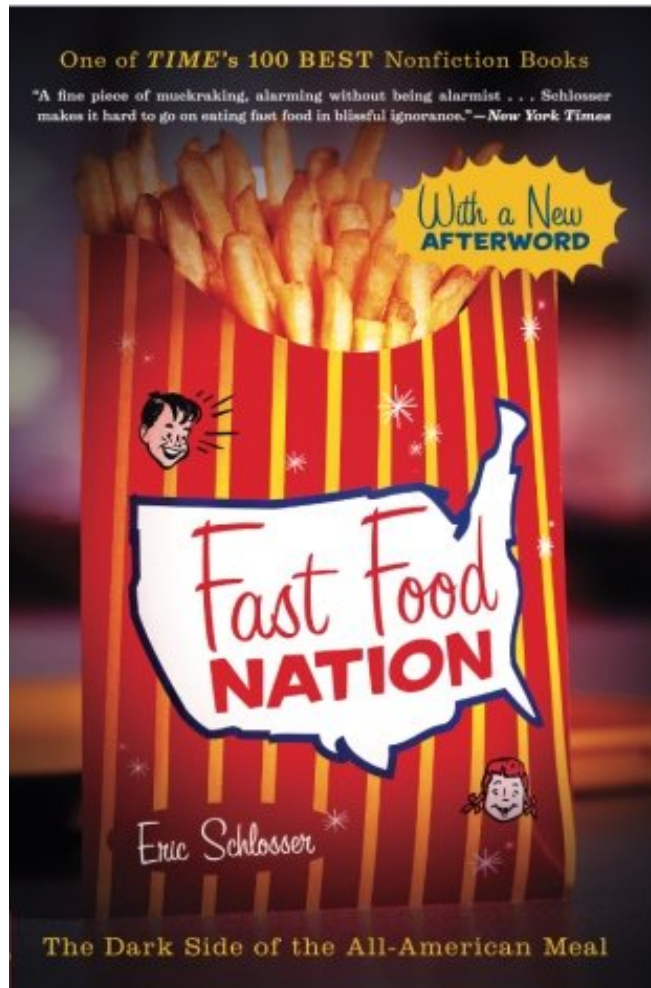


Fast Food Nation: The Dark Side of the All-American Meal

Eric Schlosser

DOC | *audiobook | ebooks | Download PDF | ePub



DOWNLOAD



READ ONLINE

#4694 in Books Mariner Books 2012-03-13 2012-03-13Original language:EnglishPDF # 1 8.00 x .91 x 5.311, .80 #File Name: 0547750331384 pagesGreat product! | File size: 35.Mb

Eric Schlosser : Fast Food Nation: The Dark Side of the All-American Meal before purchasing it in order to gage whether or not it would be worth my time, and all praised Fast Food Nation: The Dark Side of the All-American Meal:

2 of 2 people found the following review helpful. Excellent Book and weight loss program!By Joel CommI read this book about 10 weeks ago and I am recommending it to friends and family. Politically, I lean heavily towards the right. Mr. Schlosser is obviously a liberal. However, he makes many excellent points in regard to runaway corporations doing as they please despite the public interest. His solutions for more regulation are flawed, though. That said, this work provides an excellent birds-eye view of the effects that the fast food industry has had on our culture, as well as the world. I did not expect to learn so much from this title. Schlosser ventures from sector to sector (the family farm, the factory, the slaughterhouse, the franchise, the laboratory, etc...) in search of stories that represent the norm as well

as the extreme. Highly entertaining and very sobering. My doctor has told me to lose weight. My wife has told me to lose weight. But this book was truly an inspiration to do so! Since reading, I have lost 40 pounds. So, put away Atkins, Sugarbusters and the other diets. Read Schlosser! - Joel Comm, author of The AdSense Code: What Google Never Told You About Making Money with AdSense

0 of 0 people found the following review helpful. Great piece

By Renee St. Laurent

Fast Food Nation is a book dedicated to enlightening the American population about how the fast food industry rules our nation. Schlosser (2001) accomplishes this feat in two major ways. The first is through highlighting several policy implications related to fast food. One implication involves the governments role in regulating food safety in the United States. So far, government efforts to improve fast food safety have been blocked by fast food corporations resulting in continued unsafe working conditions for employees and a lack of safety in the food itself. The second policy implication is related to the poor quality of the nutrition in fast food. Schlosser reveals how the initial products, the potatoes and meats, are harvested and then processed so that the resulting food is essentially a chemical mixture with a high fat content and little to no nutritional value. Finally, the last main policy implication revolves around the ability of fast food chains to market to and exploit children and the governments inability to prevent fast food companies from doing so.

Schlossers second method for educating the American public involves telling the stories of the people involved in the fast food industry. He presents the story of a McDonalds CEO next to the story of a teenage cashier next to the story of a meatpackers daily experience. Through these stories, Schlosser is able to highlight all of the complex aspects that come together to create fast food in a way that any American would be able to relate to and understand. The book is a well-balanced mix of factual information provided on a backdrop of the personal life stories of people working in the fast food nation. I fully support the message Schlosser is sending and believe that his writing style deserves 4.5 stars. Overall, Fast Food Nation is a deeply moving educational piece that shows America a bleak and honest picture of how our fast food nation stands today and how, with very little effort, our fast food nation could improve to be so much more.

Reference

Schlosser, E. (2001). Fast food nation: The dark side of the all-American meal [Kindle Version]. Boston: Mariner Books.

0 of 0 people found the following review helpful. Book arrived fast.

By Alan Fontana

I recommend the book and the seller. The book arrived promptly and in very good condition. The book is a great insight into a growing postwar America, although much of it describes trends which many families, including my own, did not indulge. Recycling in the 50's was a residual wartime ritual and perhaps exceeds what's going on today. Nevertheless, Schlosser connects many things, fast food to suburban sprawl, the assembly line concept to food preparation, the chemical industry to taste. He explores the mentalities of the various people who started the fast food industry, how it expanded with a mind of its own, and how many Americans expanded along with it. A powerful and effective book, at some point you will want to put it down and go into the woods and collect berries. Written factually and without food prejudice, this book has many surprises.

New York Times Bestseller Schlosser has a flair for dazzling scene-setting and an arsenal of startling facts . . . Fast Food Nation points the way but, to resurrect an old fast food slogan, the choice is yours.

Los Angeles Times

In 2001, Fast Food Nation was published to critical acclaim and became an international bestseller. Eric Schlossers expos revealed how the fast food industry has altered the landscape of America, widened the gap between rich and poor, fueled an epidemic of obesity, and transformed food production throughout the world. The book changed the way millions of people think about what they eat and helped to launch todays food movement. In a new afterword for this edition, Schlosser discusses the growing interest in local and organic food, the continued exploitation of poor workers by the food industry, and the need to ensure that every American has access to good, healthy, affordable food. Fast Food Nation is as relevant today as it was a decade ago. The book inspires readers to look beneath the surface of our food system, consider its impact on society and, most of all, think for themselves. As disturbing as it is irresistible . . . Exhaustively researched, frighteningly convincing . . . channeling the spirits of Upton Sinclair and Rachel Carson.

San Francisco Chronicle

Schlosser shows how the fast food industry conquered both appetite and landscape.

The New Yorker

Eric Schlosser is a contributing editor for the Atlantic and the author of Fast Food Nation, Reefer Madness, and Chew on This (with Charles Wilson).

.com

On any given day, one out of four Americans opts for a quick and cheap meal at a fast-food restaurant, without giving either its speed or its thriftiness a second thought. Fast food is so ubiquitous that it now seems as American, and harmless, as apple pie. But the industry's drive for consolidation, homogenization, and speed has radically transformed America's diet, landscape, economy, and workforce, often in insidiously destructive ways. Eric Schlosser, an award-winning journalist, opens his ambitious and ultimately devastating expos with an introduction to the iconoclasts and high school dropouts, such as Harlan Sanders and the McDonald brothers, who first applied the principles of a factory assembly line to a commercial kitchen. Quickly, however, he moves behind the counter with the overworked and underpaid teenage workers, onto the factory farms where the potatoes and beef are grown, and into the slaughterhouses run by giant meatpacking corporations. Schlosser wants you to know why those French fries taste so good (with a visit to the world's largest flavor company) and "what really lurks between those sesame-seed buns."

Eater beware: forget your concerns about cholesterol, there is--literally--feces in your meat. Schlosser's investigation

reaches its frightening peak in the meatpacking plants as he reveals the almost complete lack of federal oversight of a seemingly lawless industry. His searing portrayal of the industry is disturbingly similar to Upton Sinclair's *The Jungle*, written in 1906: nightmare working conditions, union busting, and unsanitary practices that introduce *E. coli* and other pathogens into restaurants, public schools, and homes. Almost as disturbing is his description of how the industry "both feeds and feeds off the young," insinuating itself into all aspects of children's lives, even the pages of their school books, while leaving them prone to obesity and disease. Fortunately, Schlosser offers some eminently practical remedies. "Eating in the United States should no longer be a form of high-risk behavior," he writes. Where to begin? Ask yourself, is the true cost of having it "your way" really worth it? --Lesley Reed

From Publishers Weekly

Schlosser's incisive history of the development of American fast food indicts the industry for some shocking crimes against humanity, including systematically destroying the American diet and landscape, and undermining our values and our economy. The first part of the book details the postwar ascendance of fast food from Southern California, assessing the impact on people in the West in general. The second half looks at the product itself: where it is manufactured (in a handful of enormous factories), what goes into it (chemicals, feces) and who is responsible (monopolistic corporate executives). In harrowing detail, the book explains the process of beef slaughter and confirms almost every urban myth about what in fact "lurks between those sesame seed buns." Given the estimate that the typical American eats three hamburgers and four orders of french fries each week, and one in eight will work for McDonald's in the course of their lives, few are exempt from the insidious impact of fast food. Throughout, Schlosser fires these and a dozen other hair-raising statistical bullets into the heart of the matter. While cataloguing assorted evils with the tenacity and sharp eye of the best investigative journalist, he uncovers a cynical, dismissive attitude to food safety in the fast food industry and widespread circumvention of the government's efforts at regulation enacted after Upton Sinclair's similarly scathing novel exposed the meat-packing industry 100 years ago. By systematically dismantling the industry's various aspects, Schlosser establishes a seminal argument for true wrongs at the core of modern America. (Jan.) Forecast: This book will find a healthy, young audience; it's notable that the *Rolling Stone* article on which this book was based generated more reader mail than any other piece the magazine ran in the 1990s. Copyright 2000 Reed Business Information, Inc. From *Library Journal* What McDonaldization has done to our health, economy, and culture; from a National Magazine Award winner. Copyright 2000 Reed Business Information, Inc.