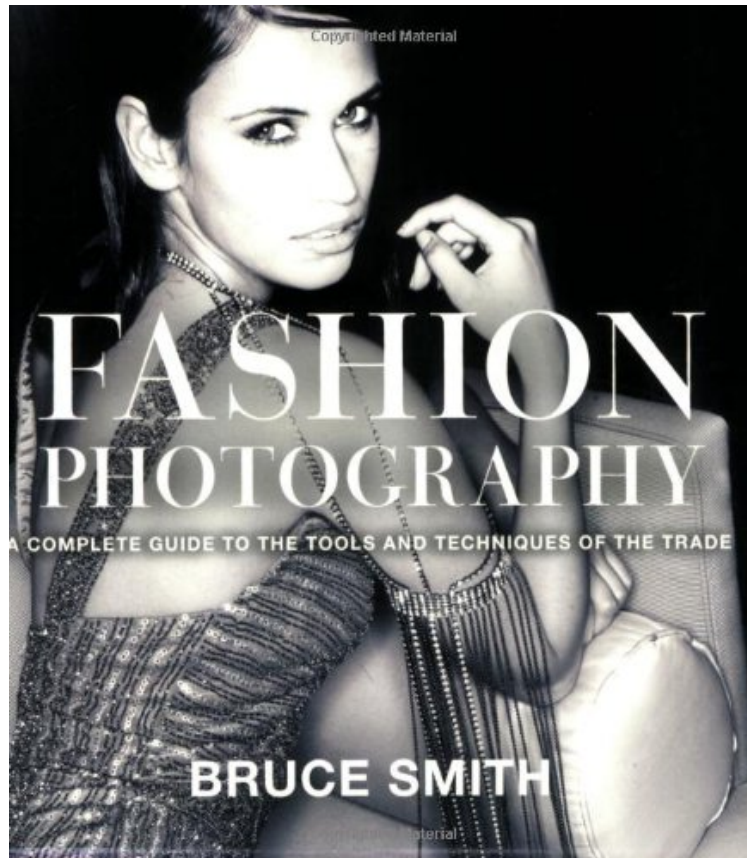


Fashion Photography: A Complete Guide to the Tools and Techniques of the Trade

Bruce Smith

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Bruce Smith : Fashion Photography: A Complete Guide to the Tools and Techniques of the Trade before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fashion Photography: A Complete Guide to the Tools and Techniques of the Trade:

0 of 0 people found the following review helpful. A skim through all you need to know with useful tips on every page. By Glen Flower I've just been reading Bruce's book for the fourth/fifth time having first read it about two years ago. I was surprised how much I picked up from the book on re-reading now that I have had some reasonable practice in photographing with models. Bruce outlines what you need to know, what's important and quick steps to getting there. There are tips on lighting (e.g. set your fill 2 stops down) that assume you know the basics about how to do that - and when you do then the quick tip is just the information you need. Of course the book left me wanting more, in fact today I came to this site looking for another fashion photography book that could be as good. I may just have to settle for a 6th reading. A second, more detailed book on lighting by Bruce would be welcome, based on this book which you could call 'Volume 1' I would buy the next installment. 0 of 0 people found the following review helpful. Great Book! By Miguel VVGreat Book! A complete and very informative guide, great tips and beautiful photographs! 0

of 0 people found the following review helpful. All the products I have received from have been ...By Jerry 24kAll the products I have received from have been rated five Stars.

Fashion photography is glamorous. Fashion photography is hot. Fashion photography pays well! Now is the time to get into fashion photography, and there's no better way to learn all the tricks and tips of this trade than Fashion Photography. Insider Bruce Smith explores every aspect of fashion photography, from high-end couture and beauty for both editorial and commercial clients, to runway, swimwear, lingerie, and more, with full information on how to break into the business. Topics include equipment, styling, backgrounds, hair and makeup, locations, lighting, production and directing, Photoshop, prepping images, marketing, and much, much more. Interviews with Nigel Barker, Dirk Franke, Barry Lategan, and other top names give insight into succeeding in the field. Fast-track your career with Fashion Photography!

About the Author Bruce Smith is a world-class fashion and beauty photographer whose work has appeared around the globe for more than thirty years. He teaches workshops internationally and on the award-winning website Betterphoto.com . He lives in Liverpool, England.