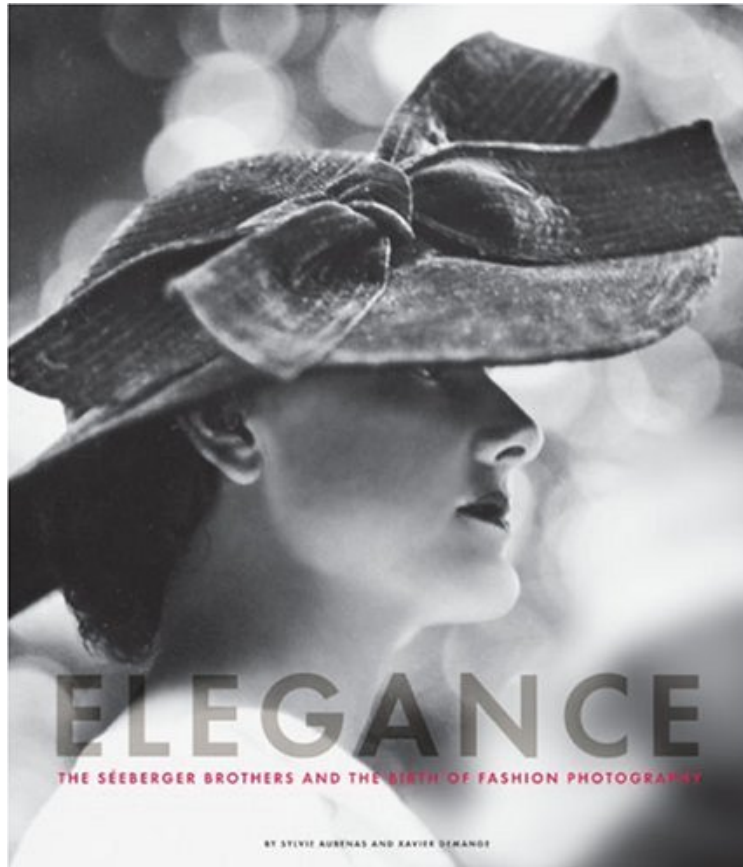


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Elegance: The Seeberger Brothers and the Birth of Fashion Photography

Virginie Chardin, Xavier Demange, Sylvie Aubenas
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Virginie Chardin, Xavier Demange, Sylvie Aubenas : Elegance: The Seeberger Brothers and the Birth of Fashion Photography before purchasing it in order to gage whether or not it would be worth my time, and all praised Elegance: The Seeberger Brothers and the Birth of Fashion Photography:

1 of 1 people found the following review helpful. Shedding light on an eraBy Michelle B. BravermanLong before Bill Cunningham was snapping his images of the fashionable on the street, before anyone had invented "paparazzi", way ahead of the cult of celebrity journalism, the Seeburgers were recording real fashion in what was then the undisputed fashion capital of the world, Paris and its environs. This book not only beautifully reproduces great images of the times, the personalities and the fashions, it delineates the hows and whys of what was taking place on all those fronts. You could revel in looking at the pictures and reading captions, but don't skip the text. To say the least it's enlightening about a remarkable era that exists only minimally in visual form.0 of 0 people found the following review helpful. Five StarsBy melinda woldBeautiful book!0 of 0 people found the following review helpful. Elegance in picturesBy Virgil C. JohnsonThis book is an excellent research piece for anyone interested in fashion and fashion photography.

Quality printing, superb images, strong narrative. Great buy.

Modern fashion photography was born when three brothers, Parisian postcard photographers, shifted their lenses to the upper echelon of French society in the early twentieth century. As impromptu portraits of beautiful women in inimitable finery at racecourses, resorts, and cafés began to appear in magazines, couturier designers such as Chanel, Hermès, and Madeleine Vionnet rushed to send their models to posh watering holes to be photographed with the beau monde. The first-ever showcase of 300 rich black and white Sebinger images, this luxe collection is a must-have for fashionistas, Francophiles, and vintage clothing enthusiasts. Elegance recalls a bygone era of glamour, and illuminates the candid beginnings of a now highly stylized photographic form.

About the Author
Virginie Chardin is the author of several photography volumes.
Xavier Demange is an art historian and contributes to numerous museum exhibition catalogs.
Sylvie Aubenas is a chief curator at the Bibliothèque Nationale de France. She lives in Paris.